

G.I. JOE

10c

52 BIG PAGES

G.I. Joe



No. 12

JUNE — JULY

Battle Action
The PATROL

More Woe for Joe
**SITUATION
NORMAL**



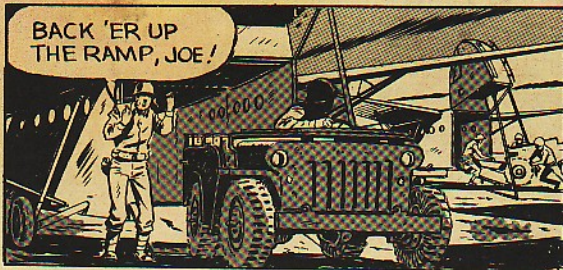


WEB COMIC
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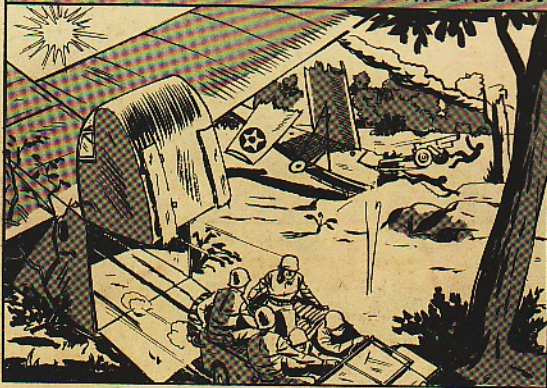
how the GLIDER ARTILLERY FIGHTS

GLIDERS, CARRYING ARTILLERY, WORK IN TEAMS. ONE CARRIES A LIGHT HOWITZER, THE OTHER A JEEP OR A JEEP TRAILER LOADED WITH AMMUNITION FOR THE GUN...

BACK 'ER UP THE RAMP, JOE!

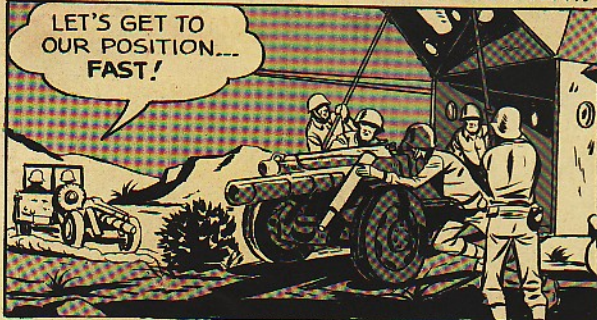


THE GLIDER LANDING IS DOUBLY DANGEROUS, SINCE THE HEAVY GUNS AND JEEPS MAY BREAK LOOSE UPON IMPACT WITH THE GROUND!



THE HOWITZER IS UNLOADED MANUALLY, TO BE COUPLED TO A JEEP AND DRIVEN TO A PRE-DETERMINED LOCATION, TO FORM A GUN BATTERY.

LET'S GET TO OUR POSITION... FAST!



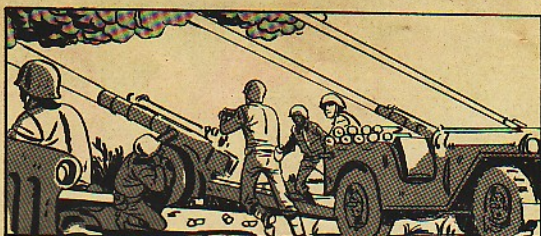
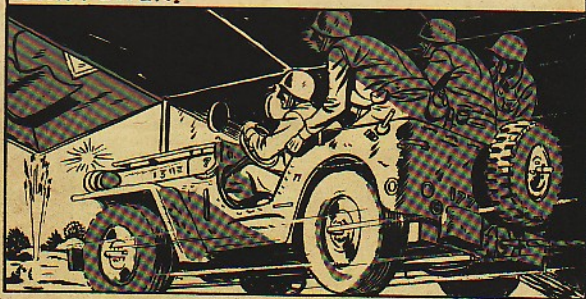
IN THE AIR, THE GREATEST PERIL, ASIDE FROM ENEMY FIRE, IS THE DANGER OF THE JEEP OR GUN BREAKING LOOSE, AS THE GLIDER BUCKS IN THE AIRSTREAM, OF IT'S TOWSHIP....

WOW! HOLD 'ER, NEWT, SHE'S A-RARIN'!

IF THAT JEEP BREAKS LOOSE, IT'LL TEAR THIS CRATE TO RIBBONS!



BEFORE THE DUST OF LANDING CLEARS, THE PILOTS SNAP THE NOSE LOCK, LEAP INTO THE JEEP, AND THE DRIVER URGES THE VEHICLE FORWARD! A CABLE ATTACHED TO THE NOSE AND TO THE REAR OF THE JEEP BY A PULLEY ARRANGEMENT ENABLES THE JEEP TO LIFT THE NOSE WITH IT'S OWN POWER!



THE GLIDER PILOTS EITHER REMAIN WITH THE GUNS TO GUARD AGAINST SNIPERS IN THE CONFUSED FIGHTING, OR JOIN THE INFANTRY TROOPS. AND SO, WITHIN A MATTER OF MINUTES AFTER HITTING THE DIRT, THE 'CANNONS FROM THE SKY' ARE BLASTING AWAY AT THE ENEMY FROM WITHIN HIS OWN LINES!

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PRINTED IN U. S. A.

G.I.

Joe

VS

The Gorilla Man

TO SAVE HIS BELOVED ENEMY, SERGEANT MULVANEY, FROM MISTREATMENT, AT THE HANDS OF THE ASIATIC REDS, PRIVATE JOE BURCH TANGLES WITH A HAIRY MONSTER, AND THE FUR FLIES AS...

G.I. JOE FIGHTS THE GORILLA MAN!



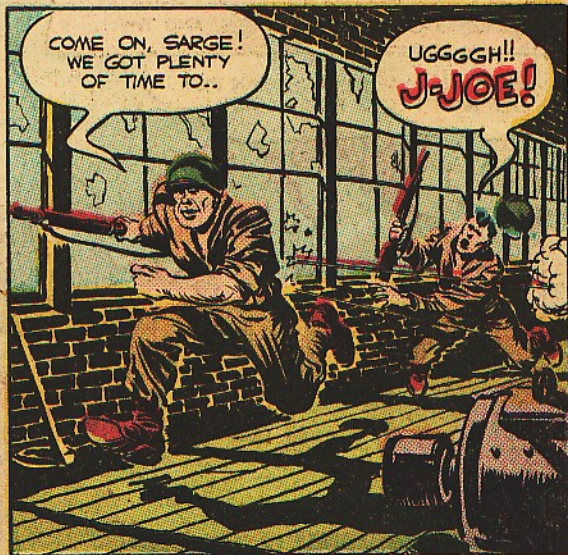
AS THEIR OUTFIT IS FORCED TO RETREAT UNDER SAVAGE ENEMY ATTACK, G.I. JOE AND SERGEANT MULVANEY FIGHT A REARGUARD ACTION FROM AN ABANDONED MACHINE SHOP...

WE GOT ABOUT THREE MINUTES TO GET OUT OF HERE! THEY'LL THROW ANOTHER ATTACK AT US BY THEN, AND...

WELL, LET'S BEAT FEET, MAN! THE OUTFIT'S AT LEAST A THOUSAND YARDS BACK BY NOW!

COME ON, SARGE! WE GOT PLENTY OF TIME TO...

UGGGGH!!
J-JOE!





NO GOOD... JOE! I'M HIT
IN BOTH LEGS AND AN ARM!
YOU... COULDN'T CARRY ME
THROUGH THE FIRING!
GET GOIN', BEFORE THEY...



DON'T HAVE TO, SARGE! LEMME GET THESE
TOURNIQUETS AND BANDAGES ON, THEN I'LL
HIDE YA IN THAT PILE OF BURLAP UNDER THAT
MACHINE THERE! WHEN THE OUTFIT COUNTER-
ATTACKS, WE'LL PICK YOU UP...!

GO ON,
JOE!
GET OUTA
HERE...!



A MINUTE LATER...

GOOD LUCK,
KID!

I'LL BE
BACK!

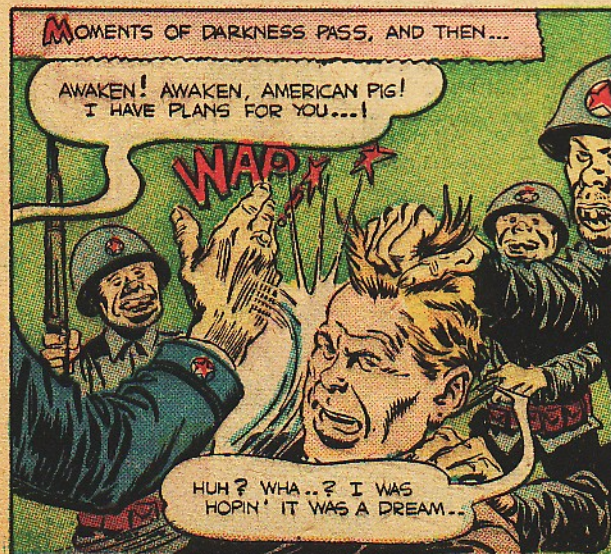


GOTTA REALLY
TRAVEL TO..
OH...OH!
TOO LATE!



THEY'RE HERE
ALREADY...

OHHHHH...



MOMENTS OF DARKNESS PASS, AND THEN...

AWAKEN! AWAKEN, AMERICAN PIG!
I HAVE PLANS FOR YOU...!

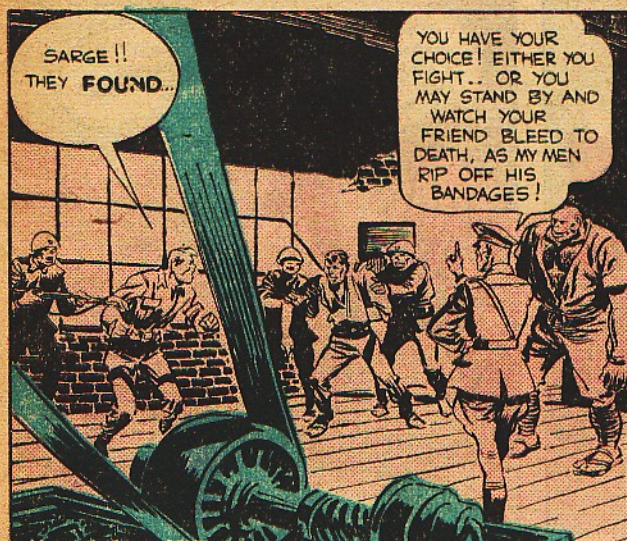
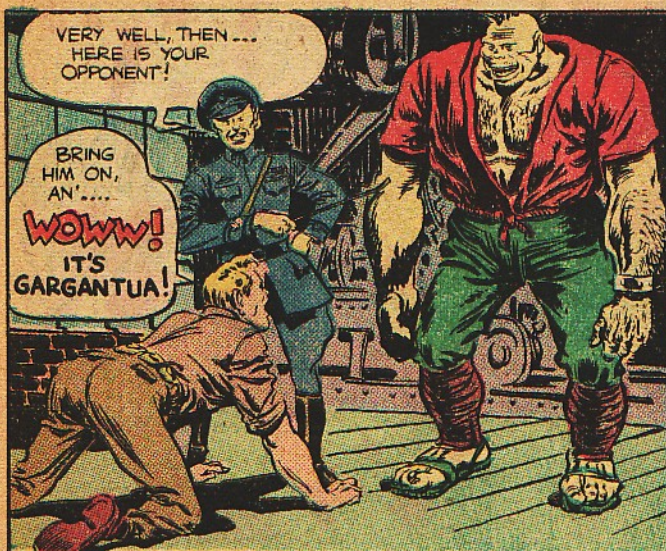
WAD

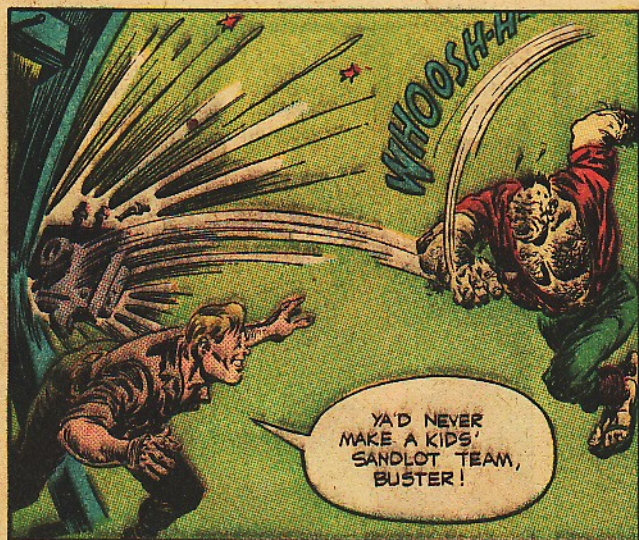
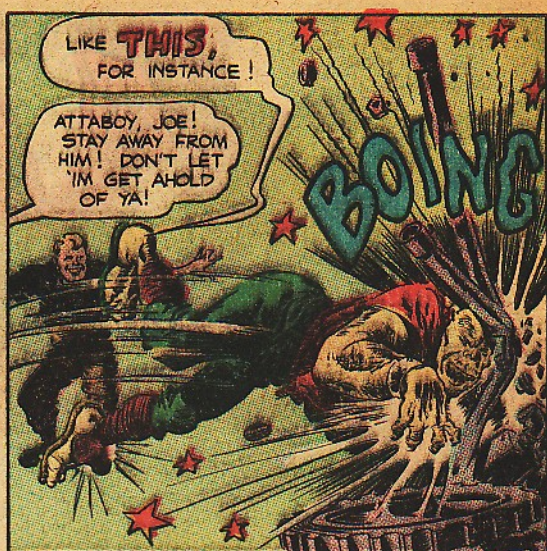
HUH? WHA...? I WAS
HOPIN' IT WAS A DREAM...

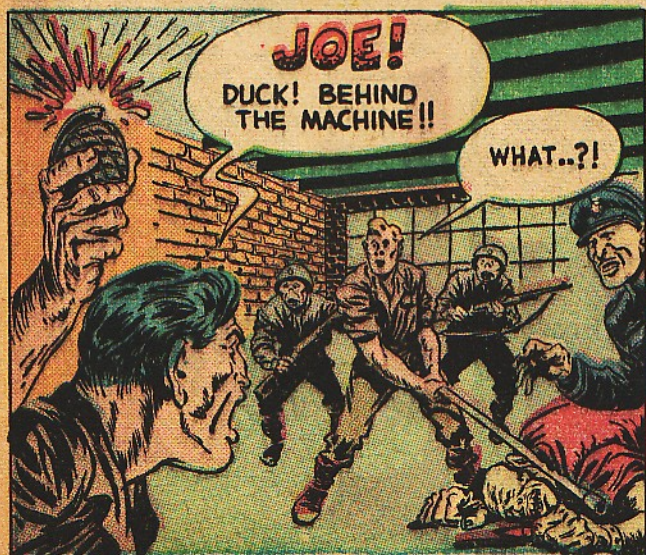
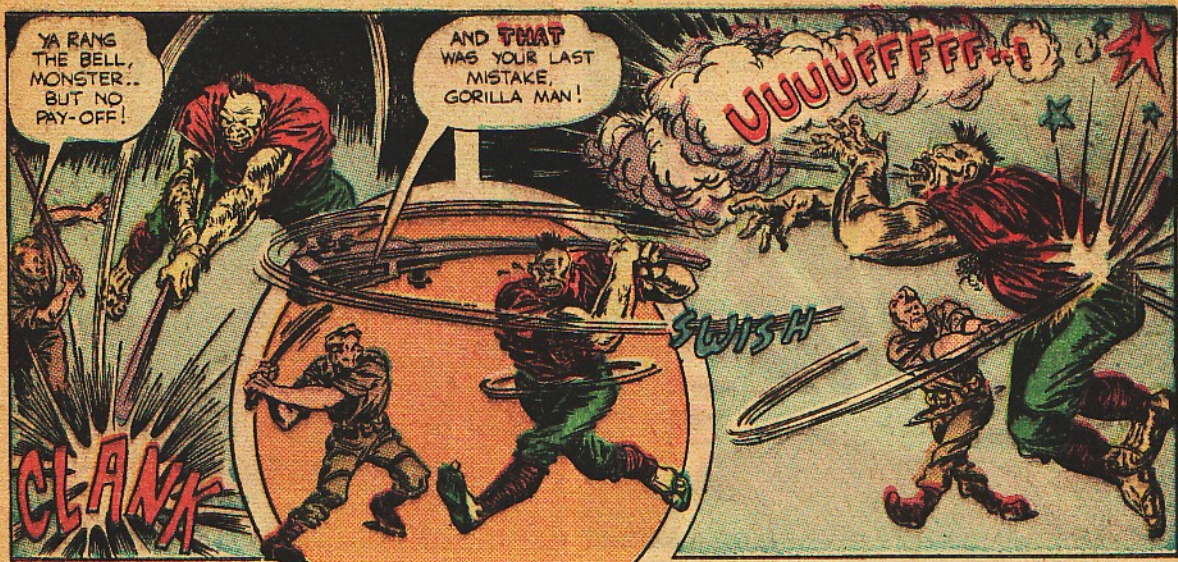


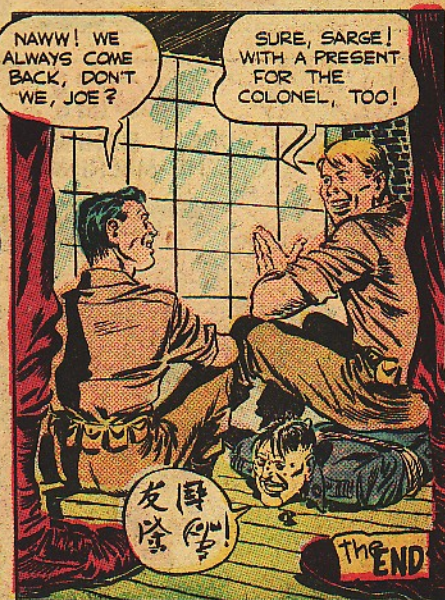
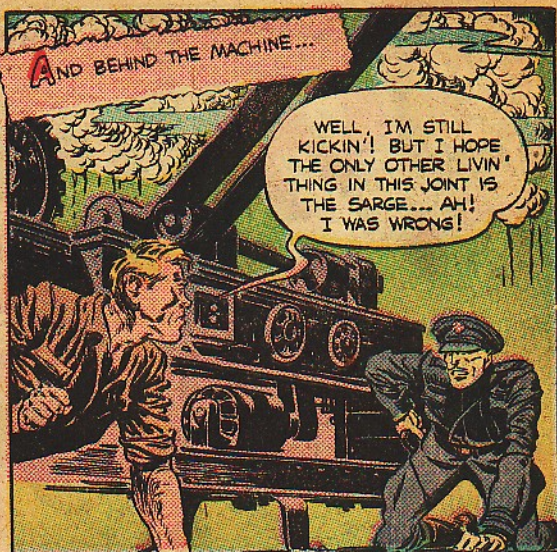
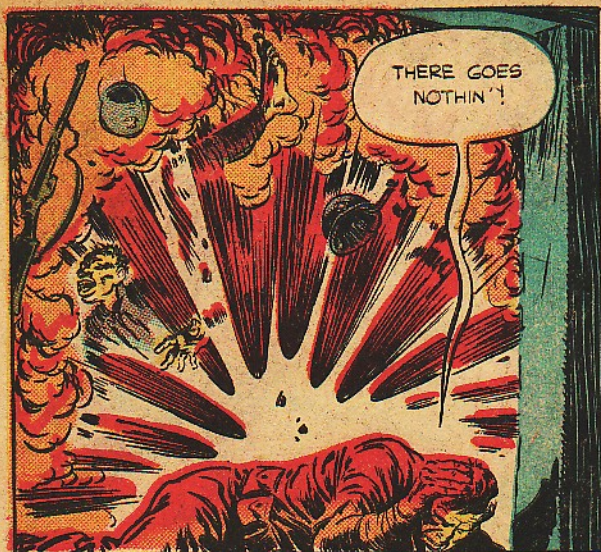
YOU WILL WISH IT **HAD** BEEN
THE DREAM! LISTEN! MY MEN AND
I MUST REST HERE FOR A TIME..
AND WE NEED ENTERTAINMENT!
SO.. YOU WILL FIGHT MY STRONGEST
MAN.. AND HE WILL KILL YOU,
TO PLEASE US!

OKAY, BUD..
I'LL FIGHT ANY **TWO**
OF YOUR
GRINNING JERKS...









ON
SALE
M
A
Y
18

CAN CRIME BE CURED?

NO.
10

THE

CRIME CLINIC



Dr. Tom Rogers
Prison Psychiatrist
sees that

THE KID GETS HIS CHANCE!

Why does Dr. Rogers risk his reputation and his life that a criminal, caught in the act, might go free? What crime has young Ted Brandon committed? What bearing does it have on Dr. Rogers' past!



THE MAD DOG OF MANHATTAN



Born to crime!
Trained to rob and
kill! Was there no
hope for this mal-
adjusted felon who
was proud to be
called "MAD DOG?"
Could he be restored
to society?

Dr. Tom Rogers at
last tells the true
story of Vincent Coll,
**THE MAD DOG OF
MANHATTAN!**

Plus

OTHER EXCITING CASE
HISTORIES OF CRIME!

DEATH IN PRISON!

MADDEN, THE MONSTER!

SMUGGLERS' TRICKS!

CHOPPERS—RIPPERS
AND BURNERS!

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FOR THE
ENTIRE FAMILY

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**G.I.
JOE**

in "SITUATION NORMAL"

JOE AND MULVANEY ARE ON LEAVE WITH THEIR OUTFIT IN TOKYO--AND IN TROUBLE! AN M.P. TOLD JOE TO BUTTON HIS POCKET FLAP. JOE TOLD THE M.P. TO BUTTON HIS UP! ONE THING LED TO ANOTHER, AND SO---

SEZ WHO?

SEZ ME!

LET'S RUN 'EM IN!

THAT DOES IT! LET'S GO, JOE!



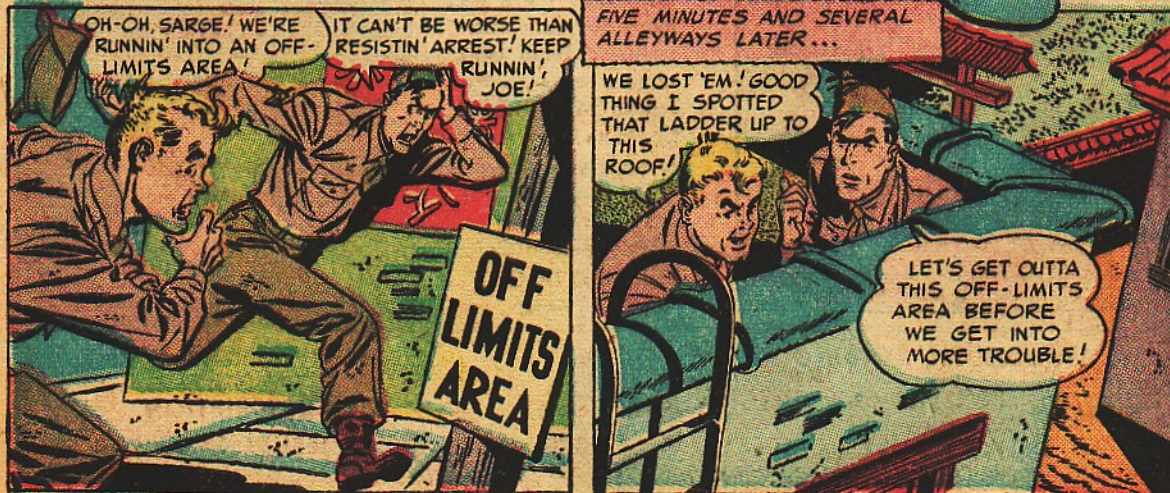
OH-OH, SARGE! WE'RE RUNNIN' INTO AN OFF-LIMITS AREA!

IT CAN'T BE WORSE THAN RESISTIN' ARREST! KEEP RUNNIN', JOE!

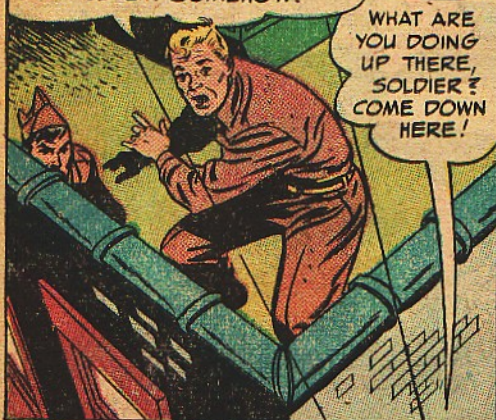
FIVE MINUTES AND SEVERAL ALLEYWAYS LATER...

WE LOST 'EM! GOOD THING I SPOTTED THAT LADDER UP TO THIS ROOF!

LET'S GET OUTTA THIS OFF-LIMITS AREA BEFORE WE GET INTO MORE TROUBLE!



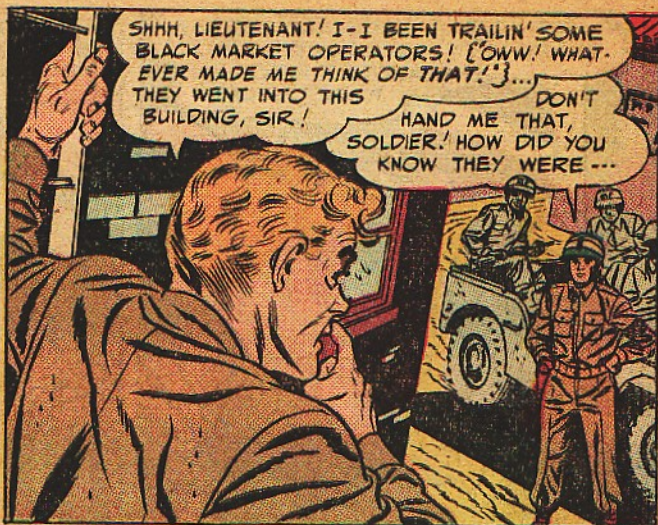
YEAH. LET'S -- OOPS! IT'S ANOTHER M.P. PATROL WITH AN OFFICER! BUT THEY DIDN'T SEE YOU YET! TRY TO SNEAK OFF WHILE I STALL 'EM SOMEHOW!



WHAT ARE YOU DOING UP THERE, SOLDIER? COME DOWN HERE!

SHHH, LIEUTENANT! I-I BEEN TRAILIN' SOME BLACK MARKET OPERATORS! [OWW! WHAT EVER MADE ME THINK OF THAT!...] THEY WENT INTO THIS BUILDING, SIR!

DON'T HAND ME THAT, SOLDIER! HOW DID YOU KNOW THEY WERE --



WELL, SIR, I FOLLOWED A JAP WHO WANTED TO BUY MY PX CARD, AND THEN I SAW A LOT OF OTHERS GO IN HERE ONE BY ONE --

IT COULD BE, AT THAT! LOOK, SOLDIER, IF YOU'RE HANDING ME A LINE --!

WHAT AM I SAYIN'! I'M GETTIN' IN DEEPER AND DEEPER!

THAT'S THE GANG OF CRIMINALS WE'VE BEEN TRYING TO CLEAN UP EVER SINCE THE OCCUPATION BEGAN, SIR!



ALL RIGHT, BOYS! ONE OF YOU TAKE THE BACK! WE'LL HAVE A LOOK!

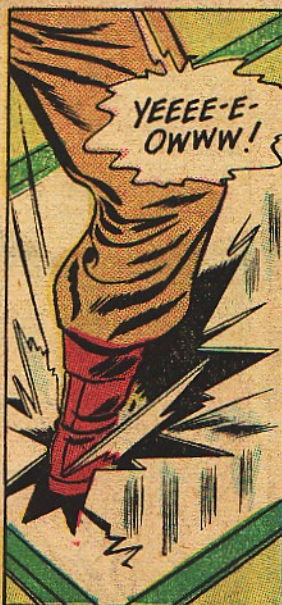


MEANWHILE, ON THE ROOF --

THAT JOE! DO ANYTHING FOR A PAL, HE WOULD! LISTEN TO HIM STALLIN' THOSE --



YEEEE-E-OWWW!

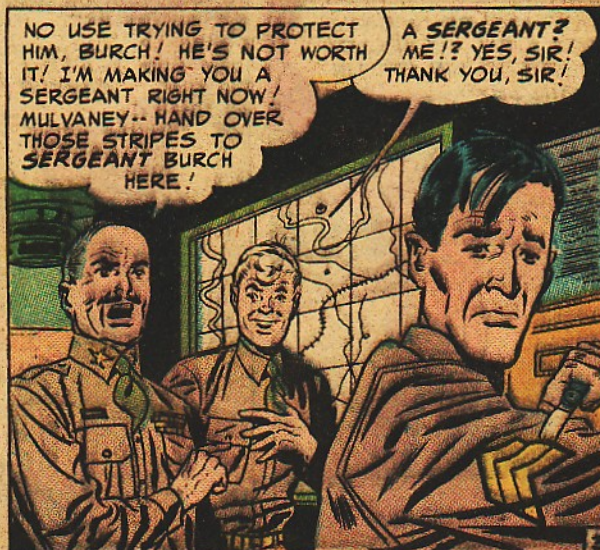


EEEEEEEEK!





HALF AN HOUR LATER, AT HEADQUARTERS---



A FEW MINUTES LATER...

AS I'VE ALWAYS SAID, PRIVATE MULVANEY, IT TAKES BRAINS TO GET AHEAD IN THE ARMY! LOOK AT ME-- PRIVATE TO SERGEANT IN AN HOUR! ON THE OTHER HAND, TAKE YOU---

I SAID SHADDAP! THEY CAN'T BUST ME ANY LONGER! ONE MORE CRACK OUTA YOU AN' I'LL MOP UP THE STREET WITH YA!



TCH-TCH! SUCH TEMPER, PRIVATE! BUT I WON'T REPORT YOU THIS TIME!

LIFE WON'T BE WORTH LIVIN' IF HE KEEPS THEM STRIPES! BUT HE'S JUST IN A COCKY ENOUGH MOOD TO GET INTO TROUBLE AND LOSE 'EM! THINK I'LL JUST TRAIL ALONG AND SEE IF I CAN HELP!



LOOK! THE SOLDIER WHO LED THE POLICE TO US! GO QUICKLY-- WARN THE OTHERS! I WILL LEAD HIM TO YOU, AND THEN!

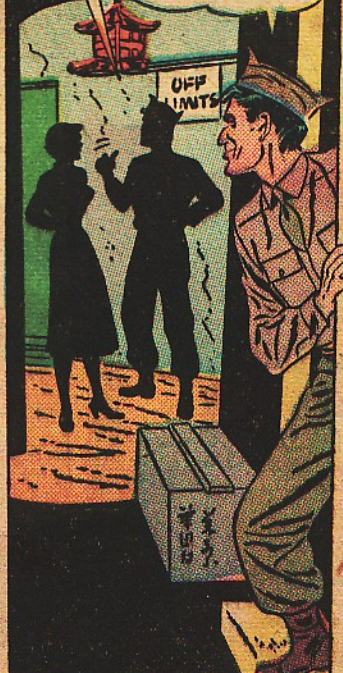


PSST! WANT TO BUY NICE WATCH, SOLDIER? SILKS? JEWELRY? NAWW, I DON'T WANT NO BLACK MARKET STUFF---

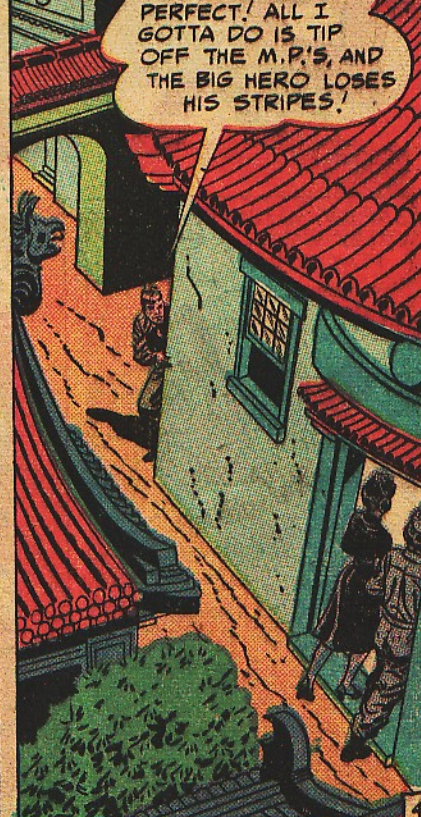
BLACK MARKET! HEY, IF I TURN UP ANOTHER BLACK MARKET, I OUGHTA MAKE MASTER SERGEANT EVEN!



OKAY, SISTER, LET'S GO! AHA! I KNEW IT! A SKIRT'LL GET 'IM IN TROUBLE EVERY TIME! I'LL JUST TAG ALONG!

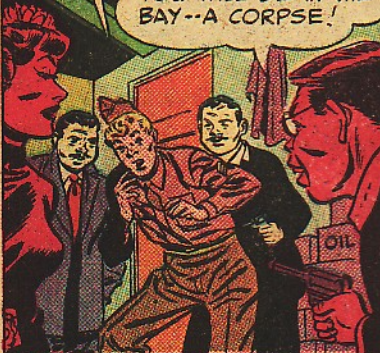


PERFECT! ALL I GOTTA DO IS TIP OFF THE M.P.'S, AND THE BIG HERO LOSES HIS STRIPES!



BUT UNKNOWN TO MULVANEY OUR HERO HAS WALKED GAILY INTO...

A TRAP! BLACK MARKET BOYS AGAIN! AND NOW I RECOGNIZE YOU-- YOU'RE THE SAME GIRL---! BUT THIS TIME WE SURPRISE YOU! AND IT IS YOUR LAST SURPRISE. TEN MINUTES FROM NOW YOU WILL BE IN THE BAY--A CORPSE!



G.I. RIFLES! IF I COULD GET MY HANDS ON ONE-- MIGHT AS WELL TRY THE "SPARE MY LIFE" ROUTINE!

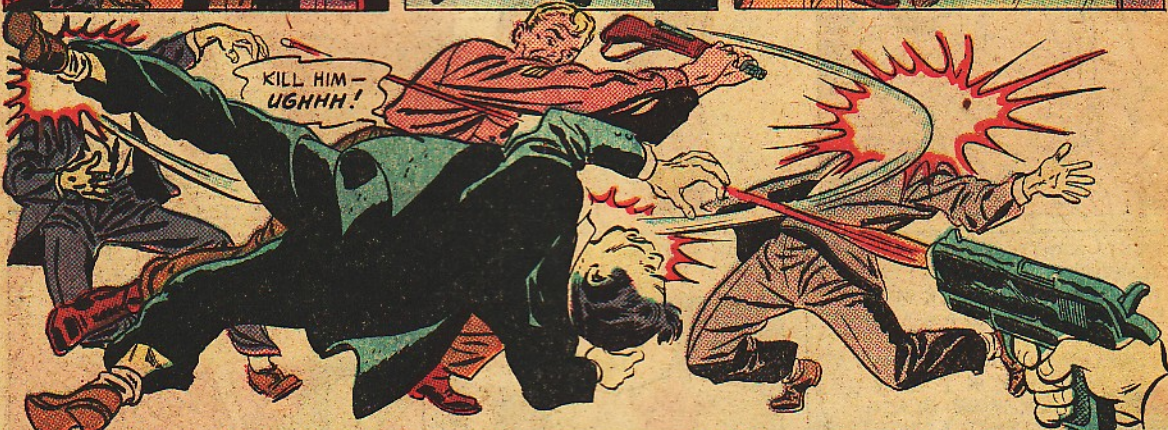
DON'T SHOOT! PLEASE DON'T SHOOT! DON'T KILL ME!

HA. HA! LISTEN TO HIM BEG!



TEN SECONDS WAS ALL I WANTED, BUB!

OWWWWW!

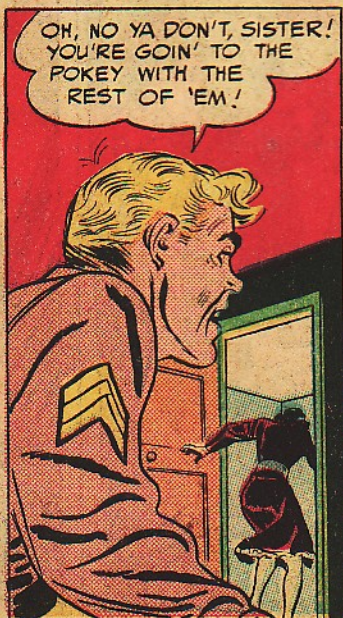


KILL HIM-- UGHHH!

LAY ON, MACDUFF! THEY WANTA PLAY ROUGH!



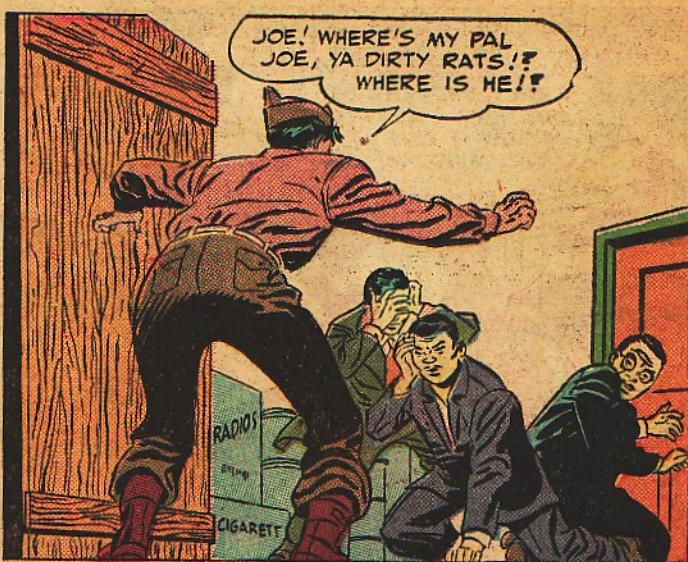
OH, NO YA DON'T, SISTER! YOU'RE GOIN' TO THE POKEY WITH THE REST OF 'EM!

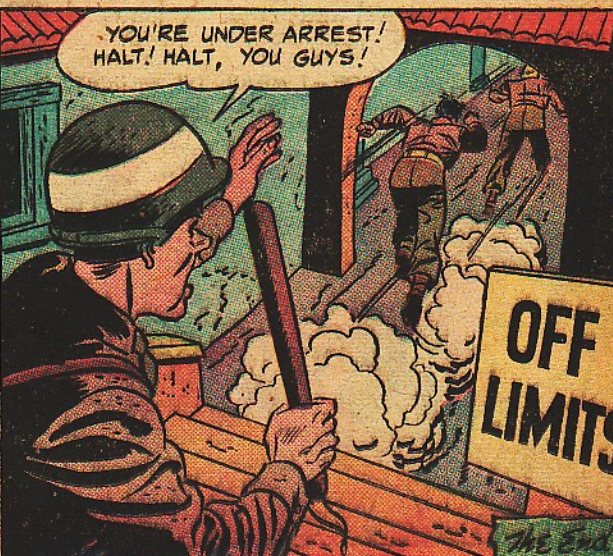


PULLIN' A GUN, HUH!

BEAST! I WILL KILL YOU!







House by House

NOW OUR
GI'S GO
ABOUT WIPING
OUT TOUGH
ENEMY
RESISTANCE
ENTRENCHED
IN A
BARRICADED
TOWN...

RECONNAISSANCE REPORTS DRAWING
SNIPER FIRE ON THE OUTSKIRTS OF
VILLAGE X! "BAKER" COMPANY OF THE
INFANTRY IS ORDERED INTO THE AREA.
AS THEY APPROACH THE VILLAGE...



BAKER COMPANY CALLING
EAGLE SUN! NEED HOWITZER
FIRE, PINPOINT VILLAGE X,
GRID 16!

WITHIN TWO MINUTES...



EAGLE SUN!
EAGLE SUN!
GIVE US INCENDIARY
AND CONCUSSION
LOADS! CORRECT
RANGE UP TWO,
LEFT ONE!

IN LESS THAN TWENTY MINUTES...



LET'S GO, MEN! HUG THE
GROUND AND LOOK OUT
FOR SNIPERS!

HIT THE ROCKS! SERGEANT MARSH, TAKE YOUR
SQUAD AND FLANK THAT POCKET! REYNOLDS,
ADAMS CONCENTRATE BAR FIRE ON THAT AREA!



THE REST OF YOU MEN KEEP
ON THE READY! I'M GOING TO
THROW A FEW CURVES AT THESE
GOONS!



HEY, LOOKIT
THEM STRIKES
THE LOOTENENT
PITCHED!

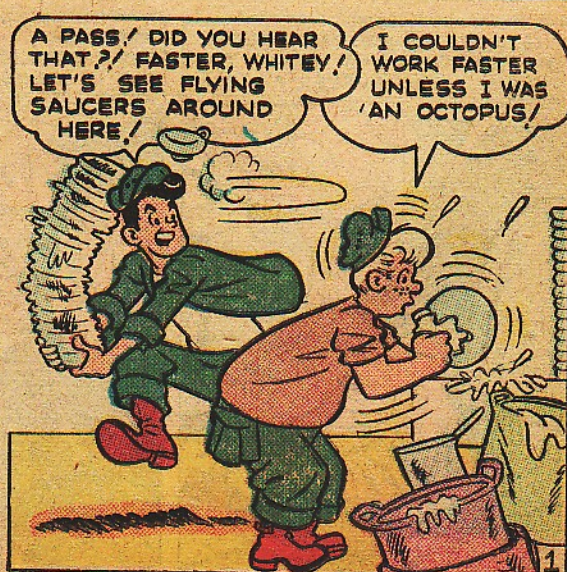
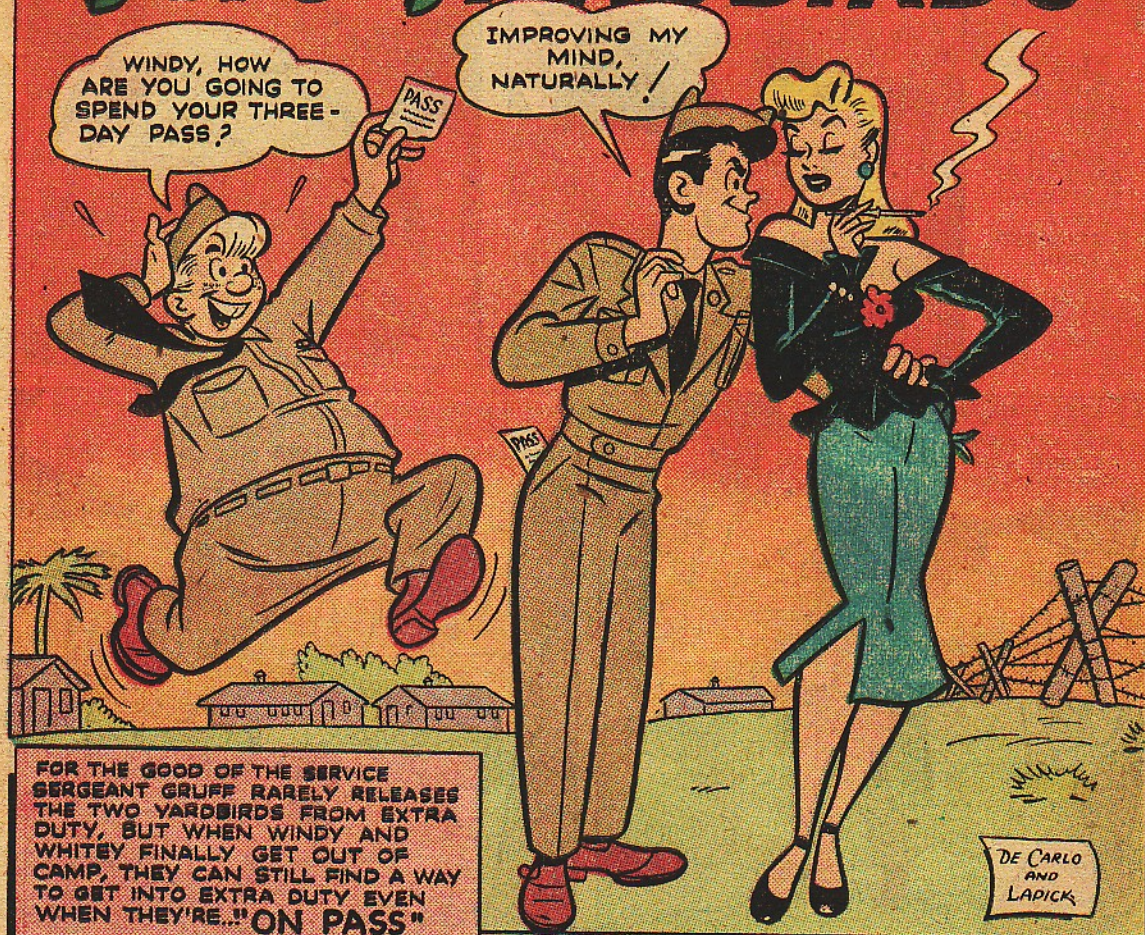


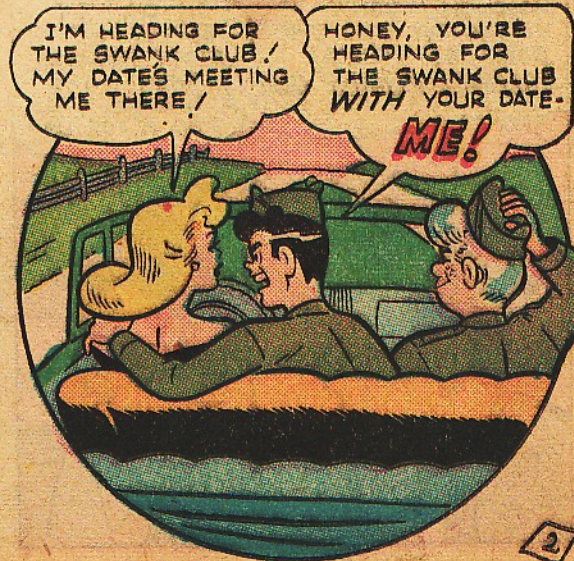
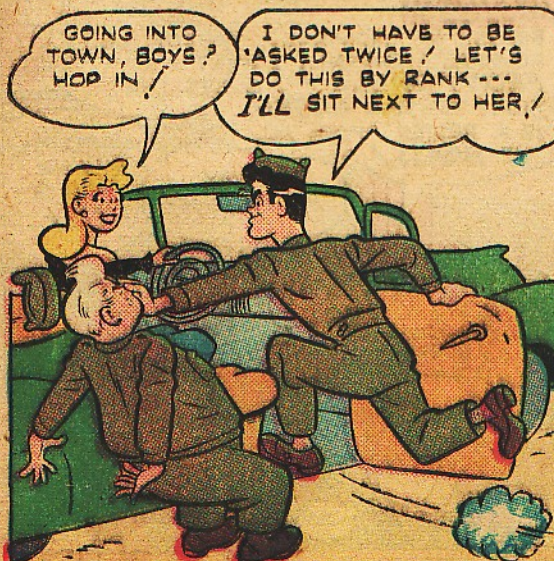
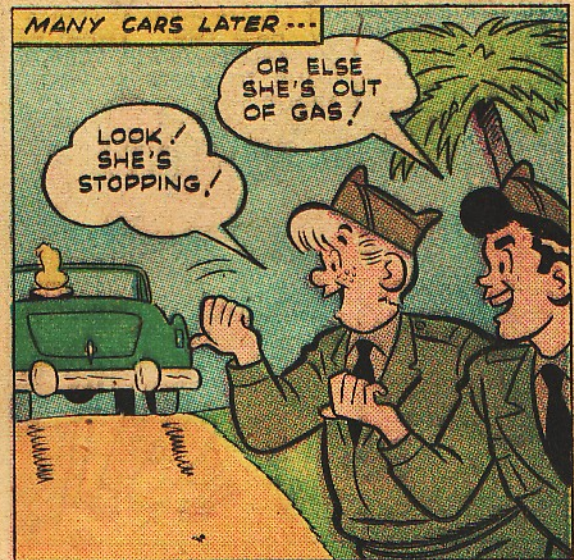
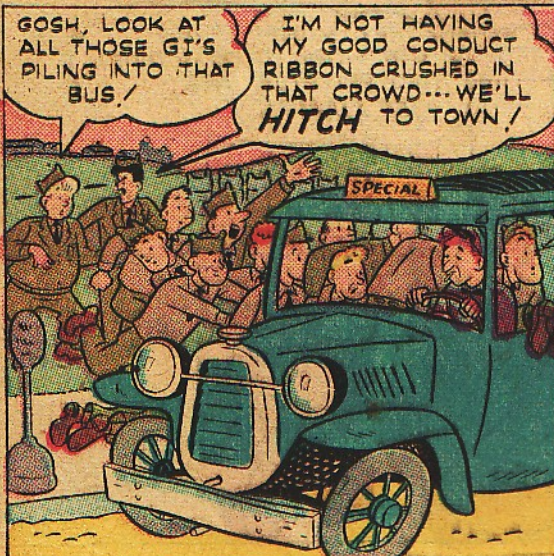
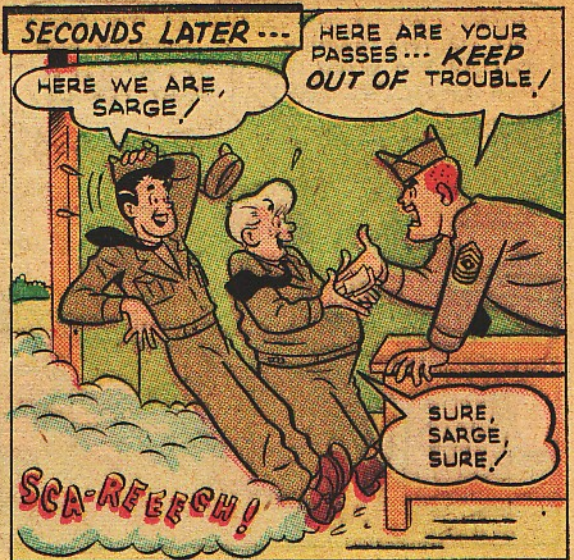
LET'S MOVE
IN AND PICK
UP THE
PIECES!

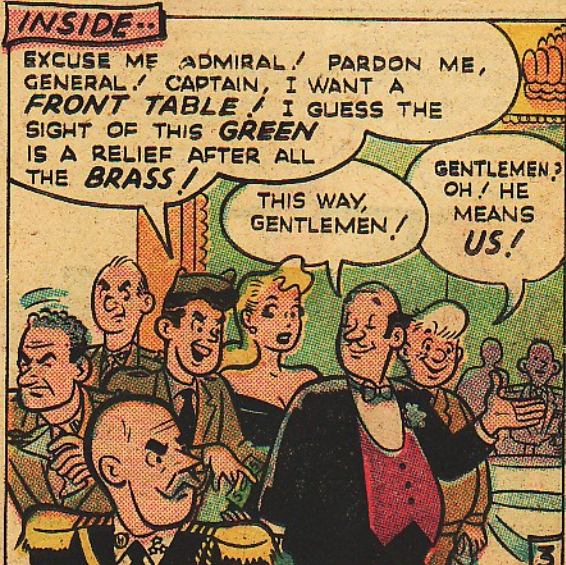
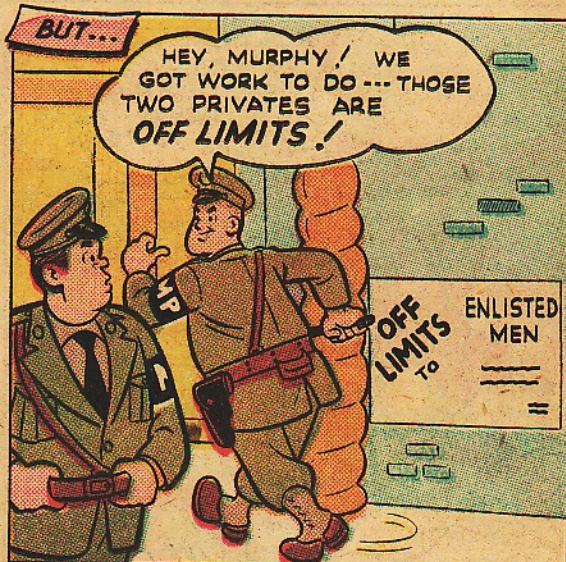
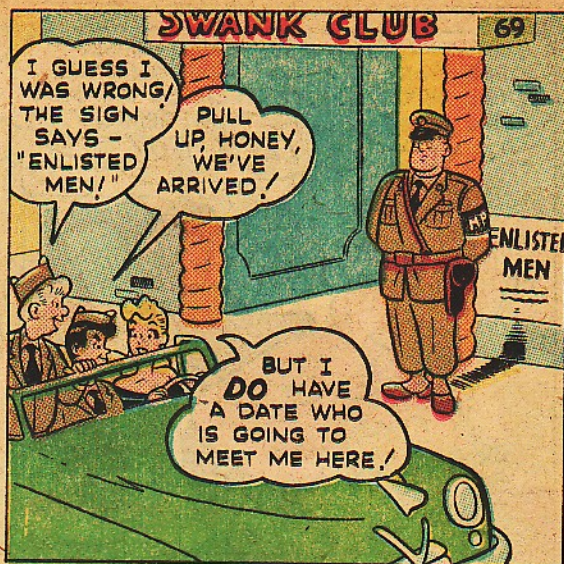
BILLINGS, GET A DETAIL AND
TAKE THESE MEN BACK TO
INTELLIGENCE! THE REST OF
YOU MEN MOVE THROUGH TOWN!
AND REMEMBER...NO ONE
TOUCHES ANYTHING UNTIL
THE ENGINEERS CAN CHECK
THE PLACE FOR BOOBY TRAPS!

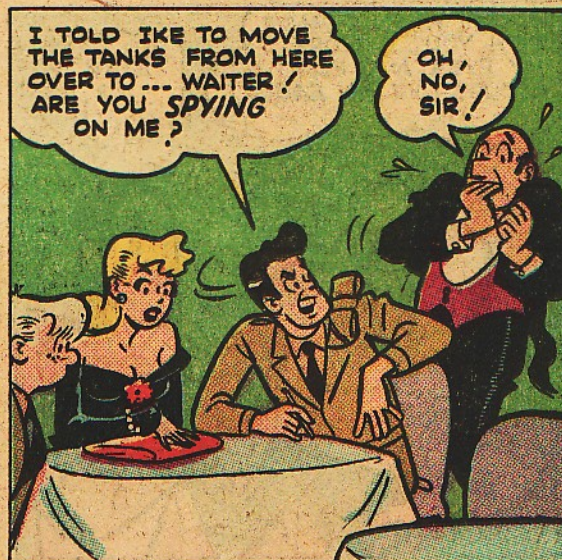
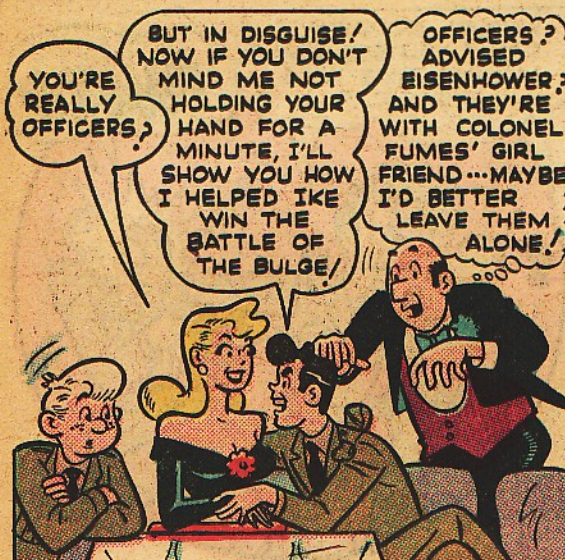
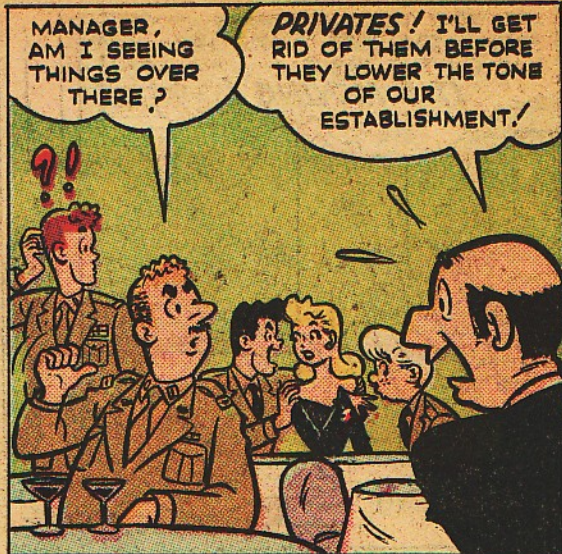


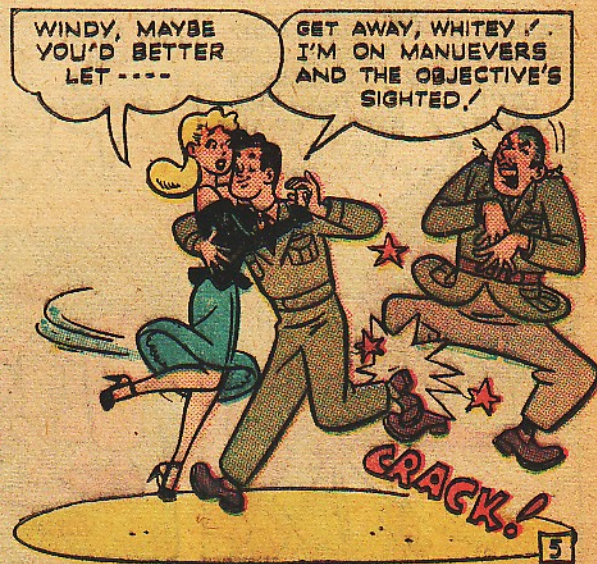
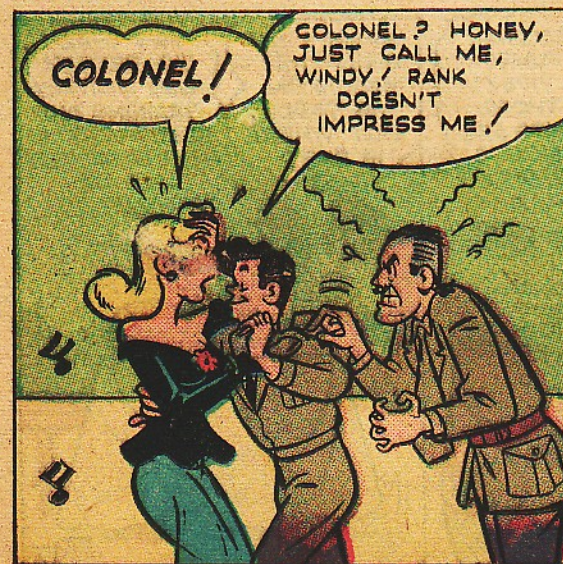
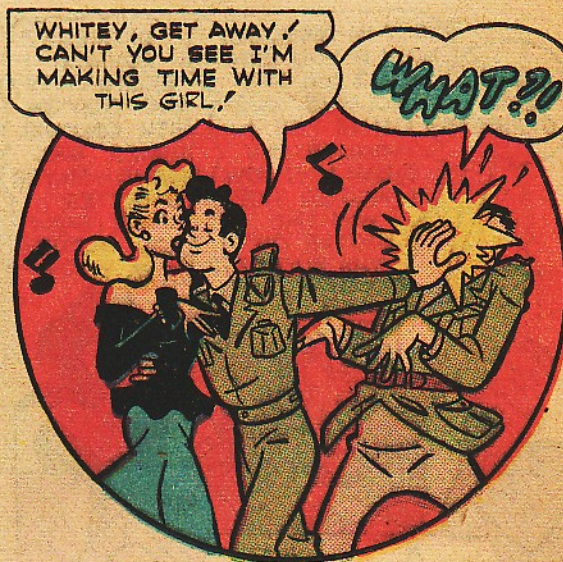
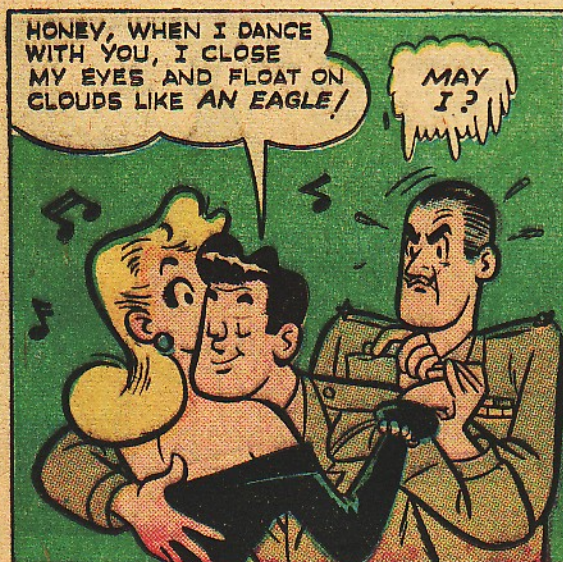
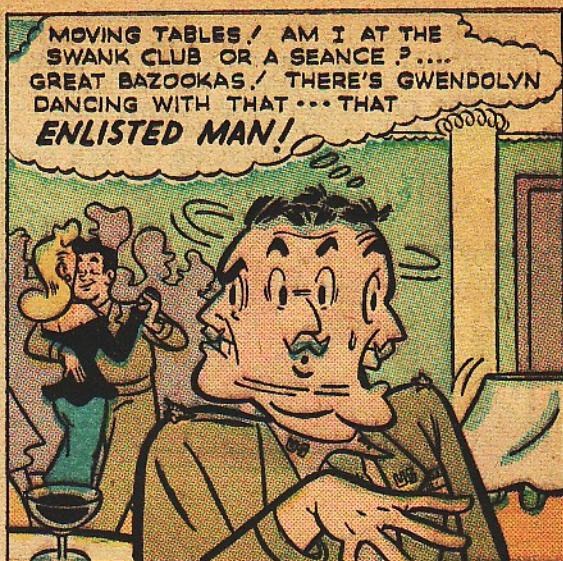
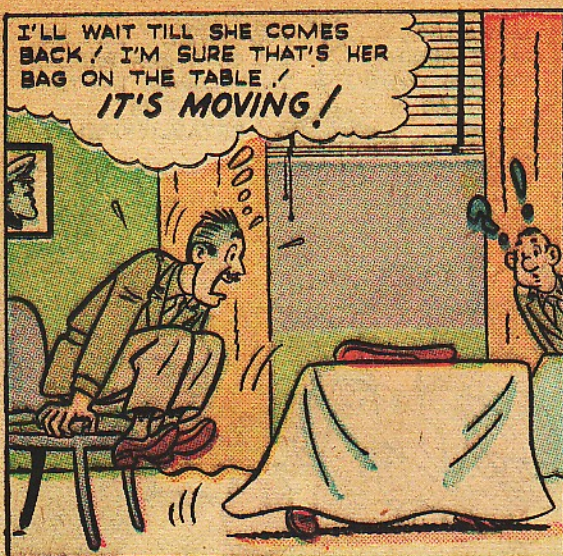
THE TWO YARDBIRDS



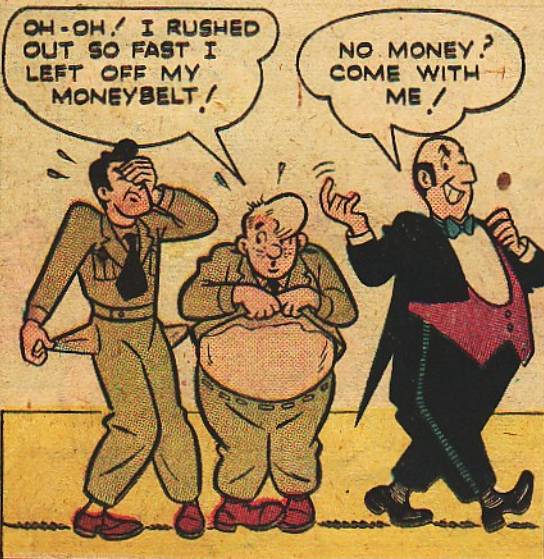
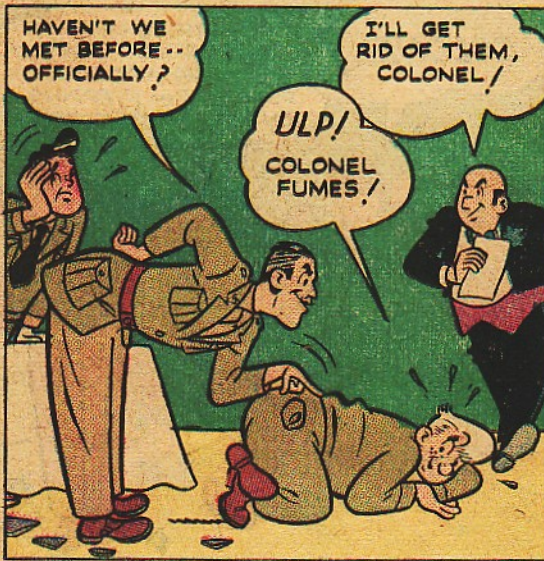
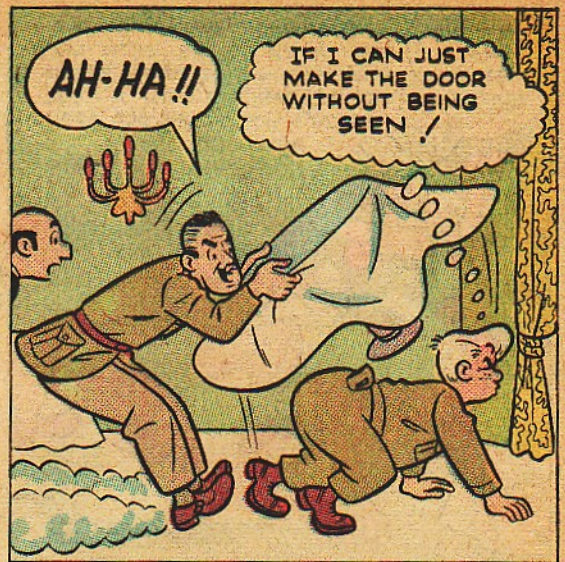
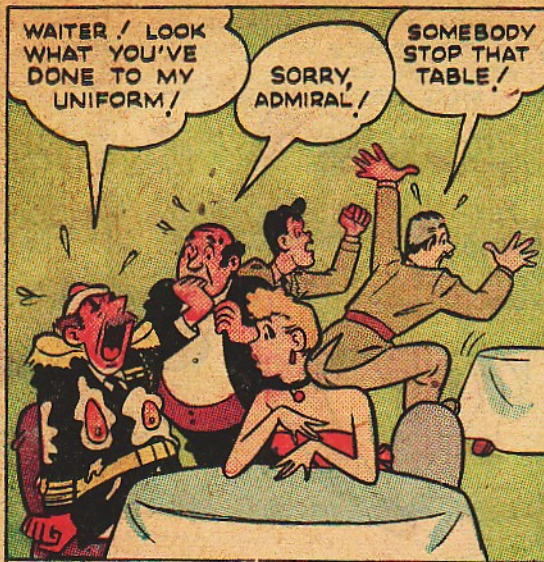












READ! SEE!
LITTLE

AL *of the* **SECRET SERVICE**

NO. 10

**ON
SALE
MAY
25**

KEEP PLAYING IF YOU
VALUE YOUR LIFE!



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BABY FACE NELSON!

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THE MAN WITH THE LAZY EYES!

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THE 24TH INFANTRY DIVISION

As the men of the U. S. 24th Infantry Division advanced toward the Yalu River they were grim and weary. But in spite of the sub-zero cold and the snow-covered mountainous terrain they were confident and proud.

Only six months before, however, the men of the 24th were fleeing in despair before the relentless tide of the enemy thundering from the north. On the morning of June 25, 1950, the North Korean armies stormed across the 38th parallel and attacked their fellow countrymen to the south. The South Koreans had no tanks, no aircraft, no anti-tank weapons. They retreated in wild disorder under the deadly onslaught of the Communist T-34 tanks.

With the authority of the United Nations, the U. S. sent troops, ships and planes in a desperate effort to resist the attack. The South Korean army was in a state of utter collapse when the first handful of Yanks—two battalions of the 24th Infantry Division—reached the battle zone. These two battalions were dispatched to Osan, to delay the enemy's approach to the Kum River line and Taejon.

At this stage it was impossible for the 24th to live up to its nickname, the "Victory Division." They had no tanks and their antitank weapons and light bazookas were ineffectual against the powerful Red armor. They fell back. Their gallant action, however, had served as a temporary roadblock. It was apparent that if the Kum River line could not be held, the defenders would soon be pushed into a small beachhead area around Pusan. Under the leadership of their intrepid commander, Major General William F. Dean, the 24th Infantry battled valiantly to stem the enemy tide.

The wily North Koreans sneaked through the American lines in the blackness of the night. By day, disguised in white peasant clothing, they blasted U. S. positions from the flank and rear. Even though the 1st Cavalry Division and the 25th Infantry Division had arrived from Japan to bolster the beleaguered 24th, the Kum River line could not be held.

General Dean by his example inspired his men to greater efforts. He was constantly up front with his troops, personally firing bazookas and machine guns point-blank at the enemy. The Americans fell back to Taejon and back again to Kumchon, the next important junction on the rail and road line to Pusan. And as the 24th retreated they discovered that their brave commander was missing.

Two crack Red divisions poured around the weakened left flank of the Americans. They swept through the southwestern corner of Korea, and thundered eastward. The Reds were practically at the gates of Masan, 30 miles from Pusan, before they were halted by the dogged resistance of a small force of the 24th Infantry. This action helped to prevent the Allies from being driven into the sea.

The G.I.s retreated to the Naktong River and took up a determined stand against the rampaging enemy. In fierce battles, the 24th helped repulse a massive enemy drive toward Taegu and wiped out the Communist bridgeheads across the river.

At last new General Pershing tanks and big 3.5 bazookas, shipped post-haste from the U. S., were starting to wreak terrible damage on the Red armor. Under heavy and continuous air bombardment, it looked as though the North Koreans were beginning to slow down.

But the invaders were not beaten yet. Once more the enemy mounted a huge attack and won bridgeheads across the Naktong. The Allied lines sagged menacingly. On the right flank the South Koreans broke in confused disorder.

Then the whole war picture suddenly changed. The 1st Marine Division and the 7th Infantry Division invaded Inchon far to the north of the enemy lines.

Now the 24th Division and other units of the Eighth Army streamed across the Naktong in all directions, pounding the enemy into retreat. Securing Waegwan, the 24th plunged recklessly ahead. In one day there were 86 Red surrenders in their sector. Then they thrust forward along the main highway toward Suwon. This was the road down which the 24th was forced back as its men struggled to stem the initial Communist onslaught. Now the enemy was in utter retreat.

On September 24, Osan, the scene of the first American defeat, was recaptured. A few days later the G.I.s were in a gay mood as they proceeded to recapture Taejon. The 24th Division was out front in this assault, intent on settling old scores. At last they were on the "road back." A tank gunner sang lustily:

"The last time I saw Taejon it was not bright and gay;

"Today I'm going to Taejon and blow the place away."

In the weeks that followed they crossed the 38th parallel. Then Yonan, Chaeryong, Chinnampo, and other large towns fell to the advancing 24th. So effective was the advance that at one point they took more than 6000 prisoners.

The history of the 24th Infantry Division dates back to the old Hawaiian Division, a regular Army unit which was organized after World War I. It garrisoned and protected the Hawaiian Islands until it was redesignated the 24th Infantry Division shortly before the outbreak of World War II.

The Hawaiian Division was one of the old square infantry divisions. Two of its infantry regiments were assigned to the 24th. A regiment of the Hawaiian National Guard made up the third regiment of the division. Later this National Guard regiment was replaced by the 34th Infantry Regiment.

The 24th Division incorporates a number of famous old fighting regiments. The 19th Infantry Regiment was nicknamed the "Rock of Chickamauga" when it stood firm on the battlefield of that name in the Civil War. Captain A. S. Rowan, the man who carried the famous message to Garcia, was a company commander in the 19th at one time. The regiment went to Hawaii in 1922 and never returned to the U. S.

The 21st Infantry Regiment was organized during the Civil War and fought at Antietam and Cold Harbor. After the Civil War it helped to quell Indian uprisings in the west and later fought in the Spanish-American War. It was in the Philippines from 1900 to 1910. The regiment was assigned to Hawaii in 1921.

The 34th Infantry Regiment saw action during World War I in France with the 7th Infantry Division.

The shoulder patch of the 24th Infantry Division is a green taro leaf bordered in yellow, superimposed on a red circle which is bordered in black. This was the shoulder patch of the old Hawaiian Division before it was reorganized. The taro is a native plant of Hawaii and from it is extracted certain food concoctions and a drink called "poi".

At the outset of World War II, the 24th Infantry Division was attacked when the Japanese bombed Pearl Harbor. At that time it was one of two divisions of the U. S. Army outside the continental limits of the United States and had its headquarters at Schofield Barracks.

The 24th Infantry Division landed in Dutch New Guinea on April 22, 1944. This was a perfect tactical operation. In five days the division smashed through to an important airfield and by June 6 had killed 1771 Japs and taken 502 prisoners. Soon afterward the 34th Infantry Regiment went to Biak in support of the 41st Infantry Division and helped capture Boroke and Soride Air-dromes.

On October 20, 1944 the division saw action again, when the 19th and 34th Infantry Regiments landed on Leyte in the Philippine Islands. Together they cleaned up the Leyte Valley and advanced to Jaro. Then the 34th spearheaded an advance which cleared the way to Pinampoan. It was relieved in front of Breakneck Ridge by the 21st Infantry Regiment. The 21st took the ridge and was subsequently relieved. On Leyte the Victory Division killed more than 7000 Japs and suffered 2340 casualties.

The 19th Infantry Regiment was pulled out of Leyte to make the landing on Mindoro Island and the 21st Infantry Regiment soon followed, shooting elements to Marinduque Island. The 34th Infantry Regiment was selected to spearhead the landing of the 38th Infantry Division above Subic Bay on January 29, 1945, and led that attack clear into Zig-Zag Pass on Luzon. In February, the 3rd Battalion of the 34th Infantry Regiment made the

amphibious assault on Corregidor in support of paratroopers.

On April 17, 1945 the division hit at Parang on Mindanao, but found few Japs. The 19th Infantry Regiment moved inland as fast as its men could march and the 21st moved up the Minanao River in an unprecedented river thrust supported by gunboats. They made a juncture at Fort Pikit. The 34th then took over and plowed through to the coast of Digos. The division ultimately stormed Davao and in June began mopping up the Japs who fled before them into the hills of Mindanao.

Space does not permit the mention of all the heroes of the 24th Infantry Division. We have selected three who will serve to indicate the breed of men incorporated in this great Army unit.

Sgt. Frank Robinson of Downey, California, won the Distinguished Service Cross for action on Leyte when, singlehanded, he knocked out three Jap pillboxes.

Col. Aubrey S. Newman of Hobgood, N. C. won the Distinguished Service Cross for action on Leyte when he rallied his men during an early assault on the beaches of that island and led them into the fray. He was later wounded seriously while leading tanks against the enemy. He continued to direct the attack until he lapsed into unconsciousness.

Major General William F. Dean was awarded the first Congressional Medal of Honor of the Korean War. When last seen he was ministering to wounded G.I.s of his division in the thick of the heavy fighting around Taejon. "General Dean," said President Truman, "substantially contributed to the surge of heroism and devotion which swept through the ranks of the embattled infantrymen of those early days in Korea, and enabled them to make their magnificent stand against the overwhelming forces opposing them."

The North Koreans were thoroughly beaten when the 24th Division and the other elements of the 8th Army approached the Yalu River in what was thought to be the final offensive of the Korean campaign. But late in November the huge armies of Communist China entered the war.

A million Chinese troops, including reserves, armed with tanks and the most modern equipment swarmed down from the northern hills and stormed the Allied lines. The overwhelming superiority of enemy men and equipment was too much for our forces and once more the 24th Division and the entire U. S. 8th Army were forced to retreat.

But the last battle in any war is the most important. In the early days of World War II the Yanks were driven out of the Philippines but finally they returned victorious in the last showdown. And there will come a day when once again the 24th Infantry will be given the command to advance. Once again, as in the past, the 24th will live up to its proud nickname—"The Victory Division."

THE END

G.I. Joe in "The Nursemaids"

G.I. JOE BURCH AND SERGEANT MULVANEY WILL NEVER FORGET THE ADVENTURE IN BLOODY KOREA THAT WOUND UP WITH ALL THEIR PALS CALLING THEM--
"THE NURSEMAIDS!"



LOST FOR HOURS IN A JEEP IN THE KOREAN NIGHT, JOE AND MULVANEY HEAR THE SOUND OF AIRPLANE ENGINES JUST BEFORE DAWN. THEY CREEP CLOSER QUIETLY, IS THE FIELD OURS--OR THEIRS?!

YOU AND YOUR "SENSE OF DIRECTION"! WE'LL PROBABLY RUN INTO A BUNCH OF COMMIES--

WELL, LET'S TAKE A LOOK THROUGH THESE WOODS, AND--HEY!



COMMIES! GET 'EM, SARGE!

I KNEW IT!

OOF! WHY, YOU--!



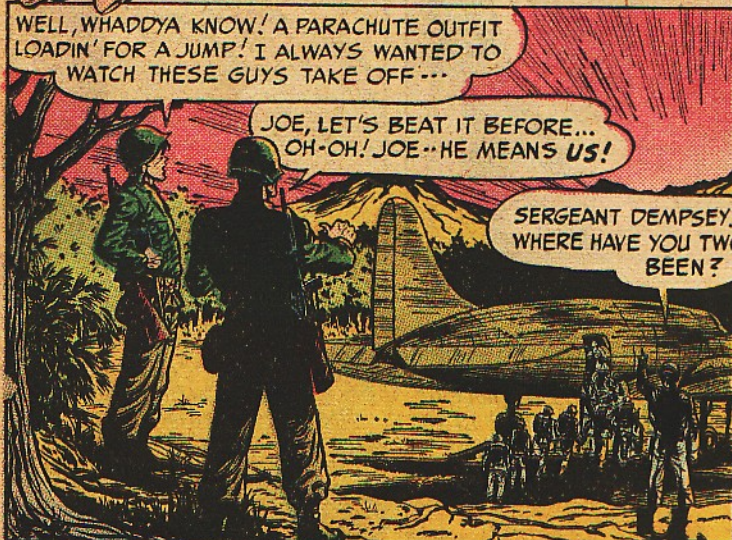


A MOMENT LATER-- JOE! THESE GUYS ARE AMERICANS! WOOW! LET'S GET OUTA HERE BEFORE--



MAYBE WE CAN FIND OUT WHERE WE ARE BEFORE THEY COME TO! COME ON!

BUT JOE--WE COULD GET COURT-MARTIALED!



WELL, WHADDYA KNOW! A PARACHUTE OUTFIT LOADIN' FOR A JUMP! I ALWAYS WANTED TO WATCH THESE GUYS TAKE OFF---

JOE, LET'S BEAT IT BEFORE... OH-OH! JOE--HE MEANS US!

SERGEANT DEMPSEY! WHERE HAVE YOU TWO BEEN?



GET INTO THAT PLANE, YOU'RE DELAYING THIS OPERATION! HURRY UP, SERGEANT DEMPSEY!

B-BUT, MAJOR-- WE --THAT IS--



I MUST BE NUTS, LETTIN' YOU GET ME INTO THIS! I'M SCARED OF HIGH PLACES!

SHH! THERE'LL BE NOTHIN' TO IT, SARGE! JUST FOLLOW ME AN--

ALL RIGHT, BOYS! THIS IS IT!



B-B-OY! IT'S EMPTY OUT THERE!

YEAH, IT-IT IS KIND OF--! LOOK, SARGE, MAYBE I'D BETTER EXPLAIN TO THE LIEUT---

LOOK, LIEUTENANT, YOU'RE NOT, WE GOT SOME- SERGEANT! THIN' TO TELL YA-- JUMP! SEE WOODOPPPP! YOU BELOW!



HEY! WHO WERE THOSE TWO! I NEVER LAID EYES ON 'EM BEFORE!



JOE AND MULVANEY DRIFT TO EARTH. BUT, NOT KNOWING HOW TO HANDLE THE SHROUD LINES, THEY LAND FAR FROM THEIR COMPANIONS...

SARGE--LOOK! WE'RE ALL ALONE!

WATCH IT! WE'RE COMIN' DOWN BETWEEN SOME KINDA BARRACKS AN' A BARBED WIRE FENCE!



SARGE, WE'RE SURE INSIDE SOME KINDA FENCE!



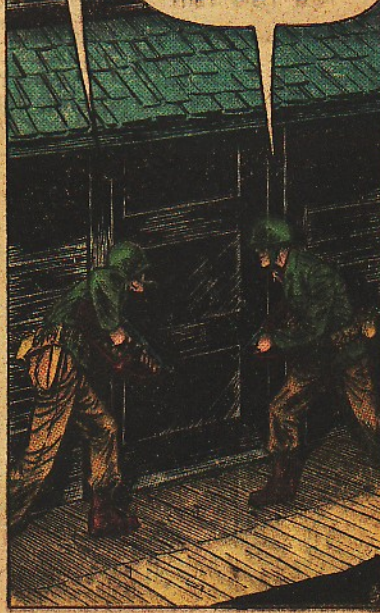
LOOKS LIKE IT MIGHT BE A PRISONER OF WAR CAMP! MAYBE OUR GUYS ARE INSIDE THIS BUILDING HERE--!

THAT'S WHAT I'M HOPIN'--CAUSE IT'S DANGEROUS TO STAND OUT HERE IN THE OPEN!



SO IN WE GO! IF THEY'RE OUR GUYS, WE MIGHT DO SOME GOOD--

RIGHT YOU ARE, GENERAL! AND IF THEY'RE COMMIES, WE CAN SURE DO SOME HARM! OUGHTA BE ABLE TO GET QUITE A MESS OF 'EM BEFORE THEY GET US!





JOE AND MULVANEY PLAN A DARING ESCAPE AS THE GIRLS HIDE THEM IN THE BARRACKS THROUGH THE DAY...

I'VE TOLD YOU **THREE** TIMES! ALICE AND I ARE AMERICAN SCHOOLTEACHERS. WE WERE HIRED TO TEACH AT A PRIVATE SCHOOL HERE IN KOREA BACK IN 1949. THEN THE REDS CAME ALONG AND INTERNED US AND THE CHILDREN -- AND WE'VE BEEN HERE EVER SINCE! DON'T YOU UNDERSTAND?!

OH, SURE, SURE-- I JUST LOVE THE WAY YA LOOK WHEN YA GET MAD!

TEE HEE! HA, HA, HA!



EXCEPT FOR A FEW MINOR PROBLEMS!

WHAT, AGAIN?

WHY, SERGEANT, THEY LOVE YOU! TOO BAD YOU'RE NOT FIFTEEN YEARS YOUNGER!

SHOO--SCAT!

AMEWICAN SOLDADH PWETTEE! HEE HEE!

HEE HEE! 哈哈!



JANE AND I WILL HELP WITH YOUR ESCAPE PLAN. WE'D TRY ANYTHING TO GET OUT OF HERE! AND THERE'S NO NEED TO LEAVE YOUR FINGERPRINTS ON MY SHOULDERBLADES!

BUT, BABY! I'M ONLY WORRIED ABOUT YOU!



HEY, WHAT TH--? OH--THE GREMLINS AGAIN!

IT MUST BE LOVE AT FIRST SIGHT!



AT LAST NIGHT FALLS AND THE ESCAPE PLAN GOES INTO ACTION. OUTSIDE, A BORED GUARD GLANCES TOWARD THE BARRACKS, AND...



哈哈哈哈 (HEY, LOOK!)



哈哈哈哈



哈哈哈哈

IN A MOMENT, EVERY GUARD IN THE AREA IS CLUSTERED OUTSIDE THE BARRACKS--



AND THIS IS THE MOMENT JOE AND MULVANEY HAVE BEEN WAITING FOR!



DROP THE ARTILLERY AND REACH FOR HEAVEN!

YOU'RE ALL PRISONERS OF WAR! YOU WON'T GET HURT IF---



THEY WANT TO PLAY ROUGH, SARGE!

THEN IT'LL BE ROUGH ON THEM!



AIN'T A LIVE ONE LEFT, JOEY BOY! C'MON, LET'S HEAD FOR HOME WITH OUR LITTLE FAMILY. I THINK WE CAN SNEAK THROUGH THE LINES ALL RIGHT!



AND SO, NEXT DAY, BACK AT THE POST...

BURCH! MULVANEY!
THE COLONEL
WANTS TO SEE
YOU!

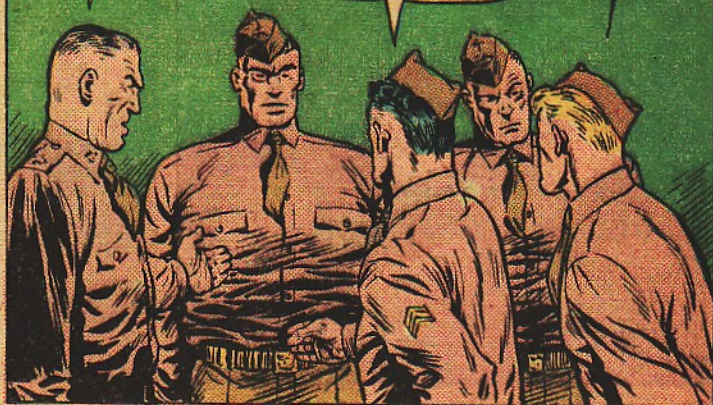
HERE WE GO!
WONDER WHAT KIND
OF REWARD WE'LL
GET?

MAYBE
MEDALS!

MULVANEY--BURCH--I WANT YOU TO
MEET SERGEANTS BULL AND DEMPSEY
OF THE PARATROOPS---
THE MEN YOU SLUGGED!!

GLAD TA MEETCHA,
SAR--ULLPP!

IT'S A PLEASURE
TO--OH--NO!



BIG,
AREN'T
THEY?

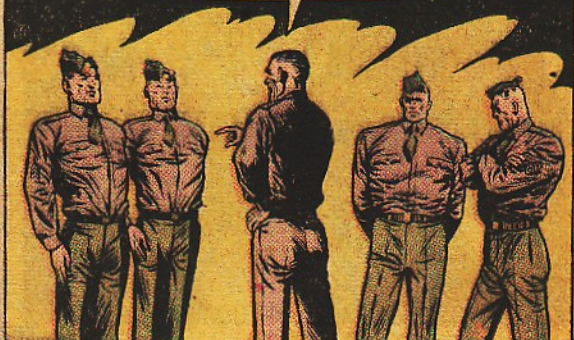
ULP!

YOU TWO ARE BIGGER PROBLEMS
THAN THE ENEMY! I DON'T
KNOW WHAT TO DO--DOCORATE
YOU, OR COURTMARTIAL YOU
FOR ASSAULT AND BATTERY!
PAY ATTENTION TO ME!



YESSIR! WE--
WE'RE
LISTENIN'!

RIGHT NOW I'M SENDING THOSE
TWO YOUNG LADIES TO A HIGHER
COMMAND TO SETTLE THE FUTURE OF
THE CHILDREN! AND **YOU TWO** ARE
RESPONSIBLE FOR THOSE KIDS UNTIL
THE LADIES GET BACK!
UNDERSTAND!?

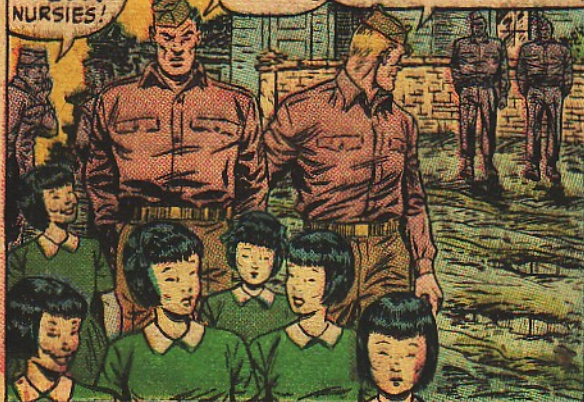


AND AS WE SAY FAREWELL TO OUR TWO BLUSHING
HEROES--

YOOHOO!
WHAT
PRETTY
NURSIES!

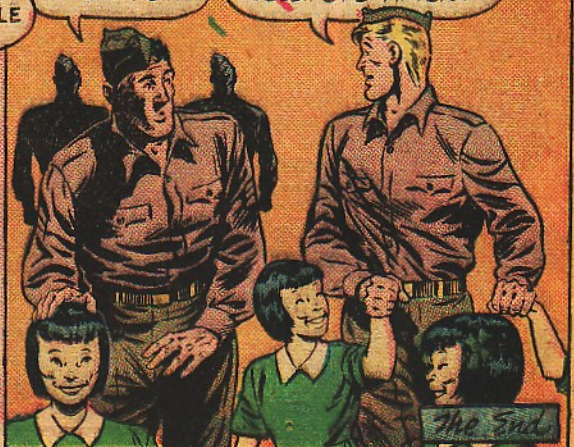
JOE, WHAT ARE
WE GONNA DO?
CAN'T WE DITCH
THESE--?

SHH! THE TWO MONSTERS
ARE AFTER US! BUT
THEY WON'T DARE TACKLE
US WITH THESE KIDS!



NICE LITTLE GIRLS!
STAY RIGHT CLOSE
TO SARGIE -
WARGIE NOW!

YEAH, YOU LITTLE DARLINGS--
HOLD TIGHT TO UNCLE JOEY'S
HAND, AND IT GIVES
LOLLIPOPS AFTER!



The End

INFANTRY WEAPONS



THE BASIC FIREARM OF THE INFANTRY SOLDIER IS THE GARAND RIFLE. A SEMI-AUTOMATIC WEAPON, IT HOLDS A CLIP OF EIGHT .30 CALIBRE BULLETS AND WEIGHS TEN POUNDS...

A DEADLY COUNTERPART OF THE GARAND IS THE SEMI-AUTOMATIC .30 CALIBRE CARBINE, WHICH CARRIES A MAGAZINE OF 15 ROUNDS, WEIGHS ONLY FIVE POUNDS AND IS EFFECTIVE UP TO 300 YARDS...



BUT FOR CLOSE FIGHTING, THE COLT .45 AUTOMATIC PISTOL, MODEL OF 1911, IS HARD TO BEAT...



DEADLIEST OF ALL THE SMALL-ARMS USED BY THE INFANTRY IS THE HAND GRENADE, OR "POCKET ARTILLERY"... CONTAINING A CHARGE OF TNT ENCASED IN STEEL, IT IS A POTENT WEAPON...



ANOTHER INFANTRY WEAPON USED BY FRONT-LINE TROOPS IS THE 81MM MORTAR...



BUT THE GREATEST OF ALL INFANTRY WEAPONS IS THE G.I. HIMSELF! THE FOOT-SLOGGING, HARD-FIGHTING, RUGGED DOUGHBOY WHO SLUGS IT OUT WITH THE ENEMY...

G.I. Joe in "The PATROL"



... AND I SAY THE DAME IN 'FRISCO IS IN LOVE WITH ME, NOT YOU!

IF THERE WASN'T A WAR ON, I'D...

OUT ON PATROL, SARGE AND JOE, THOSE TWO FIGHT-LOVING DOUGHFOOTS, THE PRIDE- AND DESPAIR OF THE INFANTRY, GET SO ENGRESSSED IN THEIR OWN PRIVATE WAR, THEY BECOME SEPARATED FROM THE OTHERS, BEHIND ENEMY LINES. STOPPING IN A SHROUDED JUNGLE GLEN TO SETTLE THEIR DIFFERENCES IN THE USUAL WAY, THEY ARE BLISSFULLY UNAWARE OF A HIDDEN AUDIENCE...



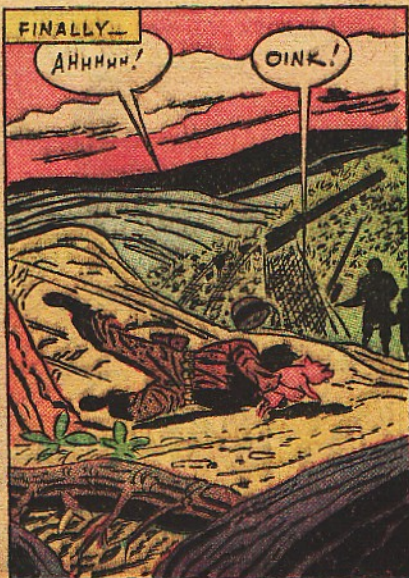
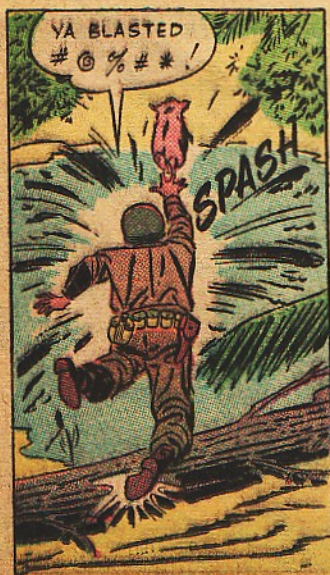
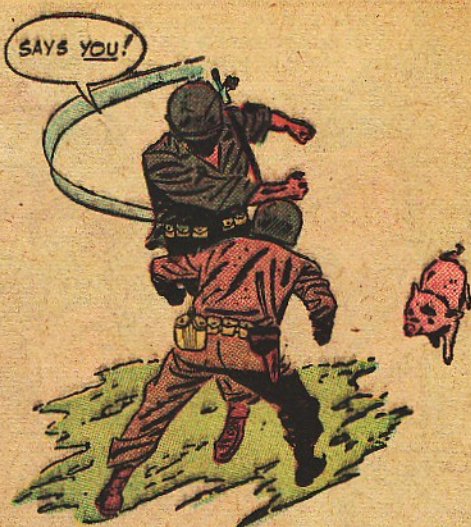
OKAY, FLANNEL-MOUTH, YOU'RE ASKIN' FOR IT! HERE GOES...

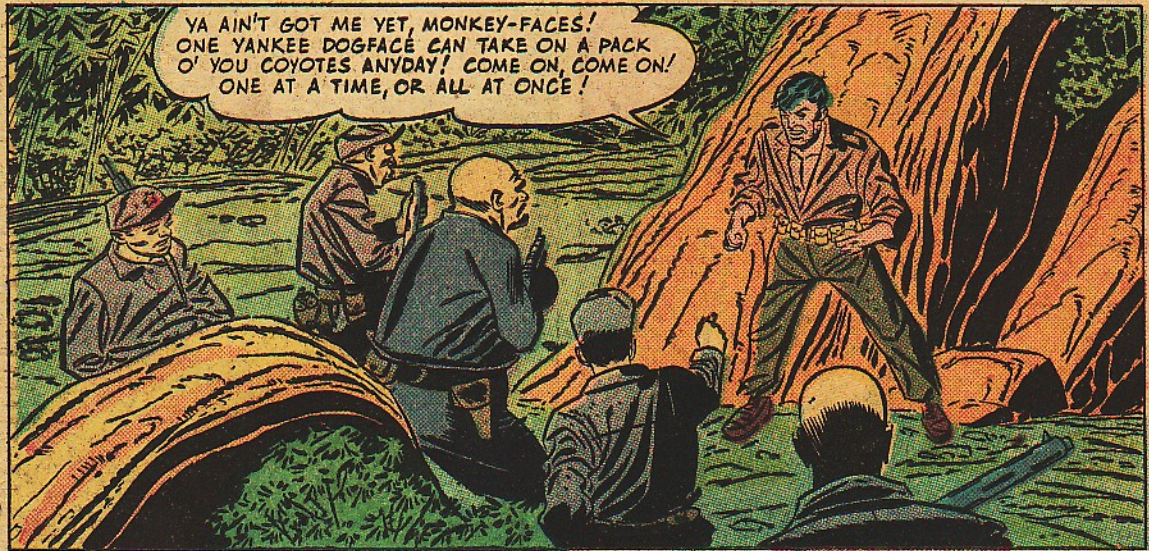
HEY! HOLD IT, SARGE! LOOK! A PIG! PORK CHOPS ON THE HOOF! LET'S GRAB HIM!



WE CAN FINISH THIS FIGHT, ANYTIME! LET'S CATCH THAT LITTLE PORKER AND TAKE HIM BACK TO CAMP! WE'LL BE IN SOLID WITH THE COMPANY COOK!

YEAH! I AIN'T EVEN TASTED FRESH MEAT SINCE WE LEFT TOKYO!





MEANWHILE, BACK AT THE CLEARING...

OOOOH, M'JAW! IT AIN'T FAIR! HE USED A BASEBALL BAT ON ME!

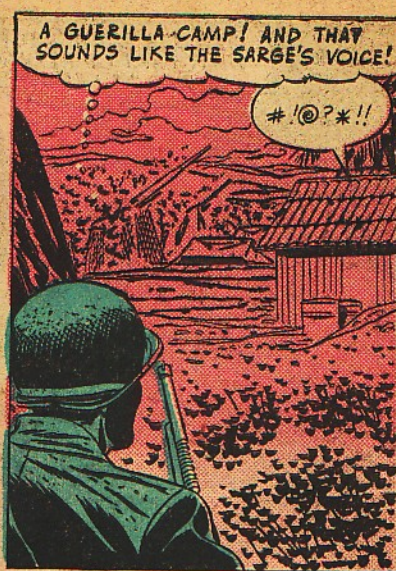


I'LL CATCH UP TO 'IM! HE LEFT A TRAIL LIKE A BULLDOZER!



A GUERRILLA CAMP! AND THAT SOUNDS LIKE THE SARGE'S VOICE!

#!@?*



THERE WAS AT LEAST 3000 OF THEM! GET ME OUT O' HERE, JOE!

I THINK YOU LOOK KINDA CUTE IN THERE, SARGE!



JOE! LOOK OUT!

ARRRRGH!



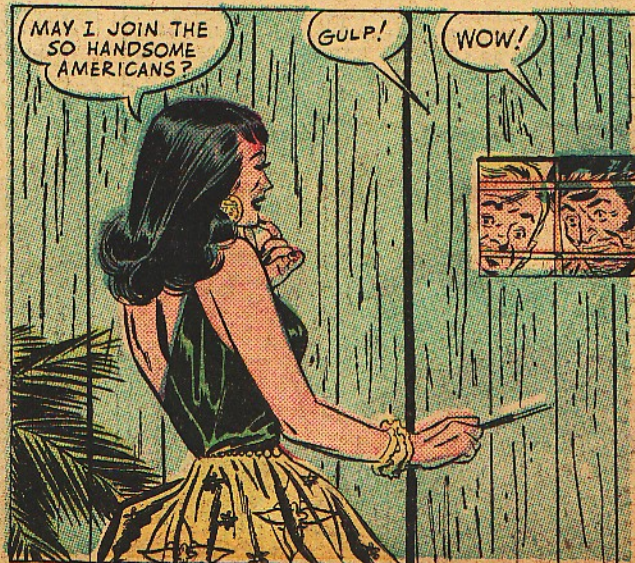
THEY CAN'T DO THIS TO ME!

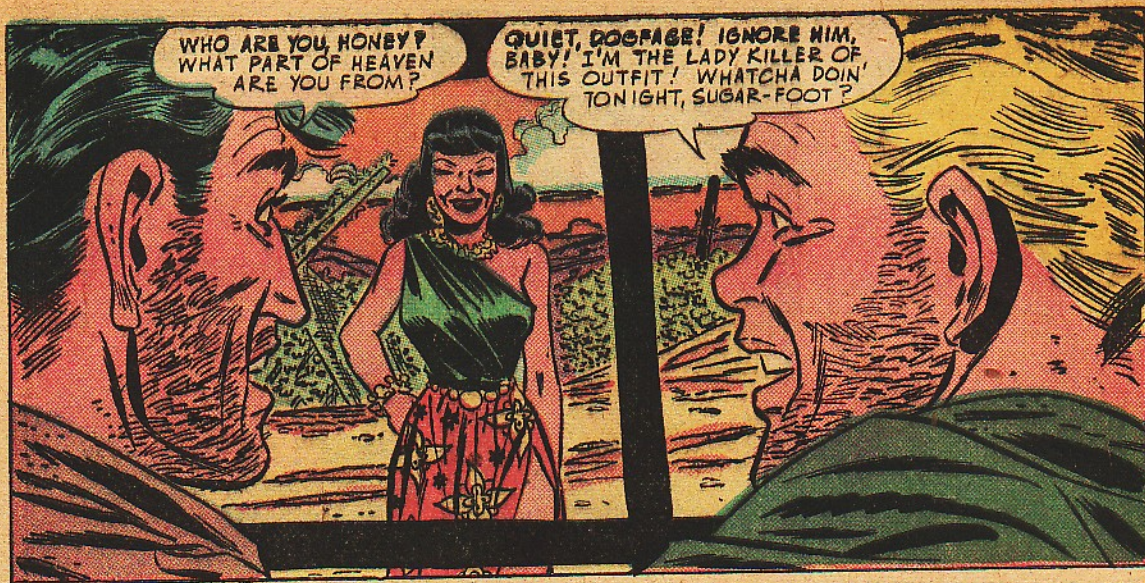


MAY I JOIN THE SO HANDSOME AMERICANS?

GULP!

WOW!





WHO ARE YOU HONEY?
WHAT PART OF HEAVEN
ARE YOU FROM?

QUIET, DOGFACE! IGNORE HIM,
BABY! I'M THE LADY KILLER OF
THIS OUTFIT! WHATCHA DOIN'
TONIGHT, SUGAR-FOOT?



SHHH! IF TOTO, THE GUERRILLA CHIEFTAIN,
HEARS LOTUS TALKING TO THE CUTE
AMERICANS, IT WEEEL BE CURTAINS
FOR ALL OF US!

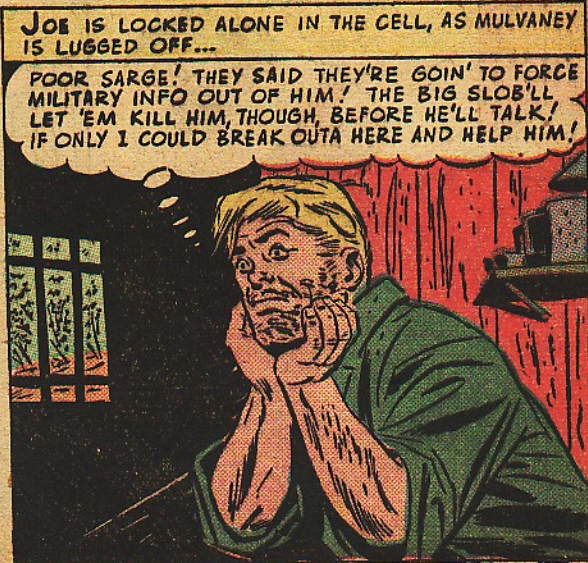


HEY! LAY OFF, SQUIRREL-BRAIN! IT'S ME
SHE'S GOT A YEN FOR! I'LL...



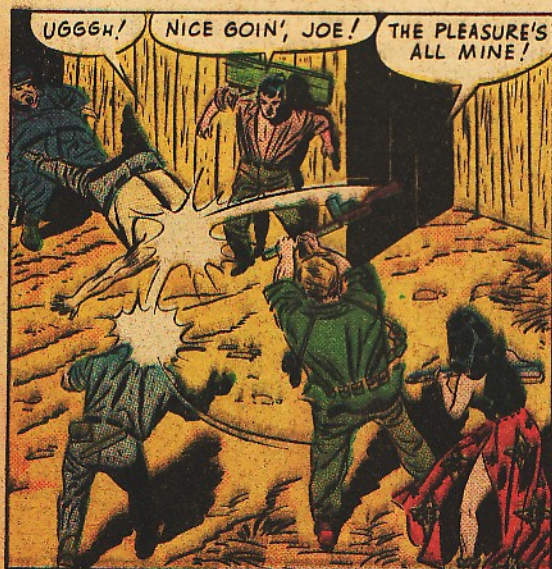
SO THIS IS WHAT MY FALSE-SMILING
LOTUS DOES AS SOON AS TOTO'S
BACK IS TURNED... GUARDS!
SEIZE THESE AMERICAN DOGS!

JEEPERS,
SARGE! IT'S
THE BIG SHOT
HIMSELF! AN'
HE CAUGHT
YOU SNUGGLIN'
UP TO HIS GAL!



JOE IS LOCKED ALONE IN THE CELL, AS MULVANEY
IS LUGGED OFF...

POOR SARGE! THEY SAID THEY'RE GOIN' TO FORCE
MILITARY INFO OUT OF HIM! THE BIG SLOB'LL
LET 'EM KILL HIM, THOUGH, BEFORE HE'LL TALK!
IF ONLY I COULD BREAK OUTA HERE AND HELP HIM!



YOU SEE, MY FATHER WAS BORN EEN AMERICA. I AM A SOUTH KOREAN...ONE OF YOUR ALLIES. I WAS CAPTURED EARLY EEN WAR, WHILE SPYEENG ON GUERILLA FORCES. TO KEEP FROM BEING KEELED, WHILE WAITING CHANCE TO ESCAPE, I PLAYED UP TO THAT PEEG, TOTO!

SIGH!?

BACK AT THEIR OWN BASE...

YOU TWO DOUGHFOOTS SLAY ME! I'M JUST ABOUT TO MARK YOU BOTH AWOL AND IN YOU COME WITH A PRISONER, WE'VE BEEN TRYING TO CAPTURE FOR MONTHS! NOW, INSTEAD OF SLAPPING YOU IN THE JUG, I'LL PROBABLY HAVE TO GIVE YOU BOTH A CITATION!

OKAY, NOW BEAT IT AND GET CLEANED UP! I'M ISSUING YOU SPECIAL PASSES INTO TOWN, TONIGHT, FOR BEING SO LUCKY. NOW SCRAM! THIS YOUNG LADY AND I'VE GOT SOME...UH...MILITARY MATTERS TO DISCUSS!

THAT NIGHT...

I SAID I'M DATIN' LOTUS, TONIGHT! SHE DON'T HOBNOB WITH NO PUNK PRIVATE!

OH YEAH? I'M GRABBIN' HER AS SOON AS SHE COMES OUT!

MESS TENT

WHY, I'LL PUSH YOUR UGLY FACE OUT OF THE BACK OF YOUR HEAD!

YOU AND WHO ELSE?

IGNORE THOSE BRAWLING RUFFIANS, DARLING!

YES, HONEEEE!

?!!

The End

G.I. Joe

IT LOOKED LIKE THE END OF THE WAR FOR PRIVATE JOE BURCH, SARGEANT MULVANEY, AND THE KID, BILLY JOHNSON... AND MAYBE THE END OF LIFE, TOO! BUT YOU CAN'T COUNT G.I. JOE OUT UNTIL THE LAST ROUND, AND THE LAST ROUND NEVER COMES FOR A GOOD SOLDIER, BECAUSE...

**GOOD SOLDIERS
ALWAYS WIN!**



MARCH! MARCH! MARCH! AND IF YOU AIN'T MARCHIN' YOU'RE DIGGIN'... WHAT A LIFE!

CAN'T YOU EVER STOP GRIPING? WE'RE LUCKY TO GET OUTA THAT COMMIE TRAP ALIVE!



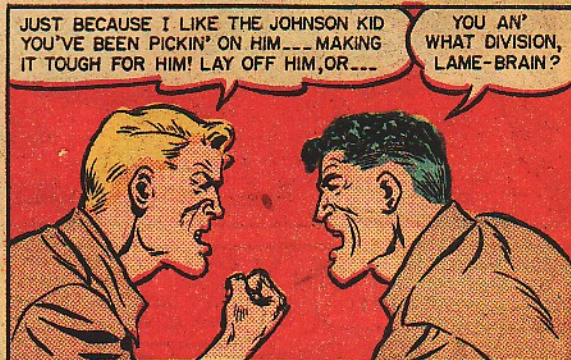
OH, BROTHER, AS THOUGH THINGS AIN'T TOUGH ENOUGH, TAKE A LOOK AT THOSE REPLACEMENTS... WHAT A BUNCH OF SAD SACKS!

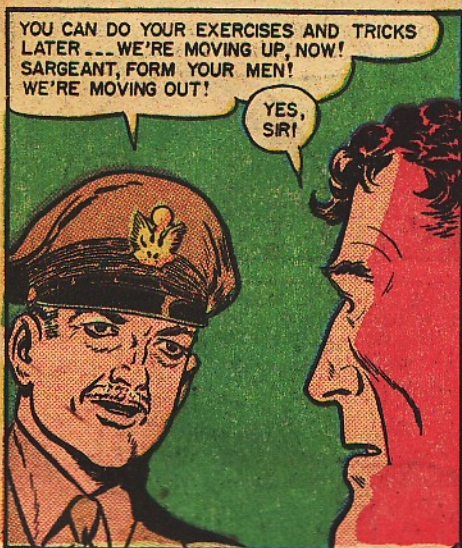
JOE!
JOE BURCH!



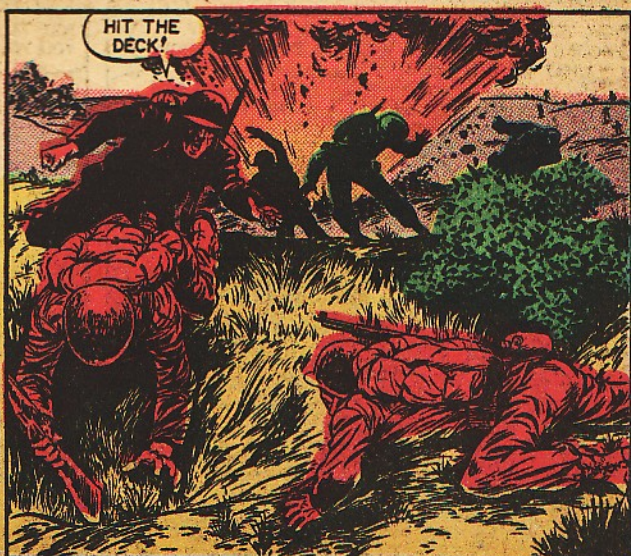


FOR TWO DAYS THE COMPANY RESTS IN BASE CAMP, AND SARGEANT MULVANEY WORKS THE NEW REPLACEMENTS HARD, ESPECIALLY THE KID FROM JOE'S HOME TOWN!





HOURS LATER THE COLUMN IS ON ITS WAY TO THE FRONT!



THEY GOT US POCKETED!
THE REST OF OUR
GUYS PULLED BACK!

C'MON, KID, THIS AIN'T NO
TIME TO BE SCARED! UN-
LIMBER YOUR ARTILLERY!

I'M ALL
RIGHT NOW!

THAT'S MY BOY! YOU JUST HAD A
TOUCH OF BUCK FEVER, KID!

AMMO'S ALL GONE, SARGE!
THIS LOOKS LIKE IT!

THEY'RE TRYING TO TAKE US
ALIVE! LET'S MAKE IT TOUGH
FOR 'EM!

DO NOT KILL THEM, NOW! FIRST THEY
MUST BE QUESTIONED!

NOW, YANKEE DOGS, YOU WILL TELL HOW MANY
TROOPS YOU HAVE, AND WHAT IS THEIR POSITION!
WHAT DO YOU SAY?

YOU COMMIE SKUNK!
I WON'T TELL YOU
A THING!

THAT GOES FOR
THE THREE OF US!

YOU TALK OR WE KILL YOU!
YOU, YOUNG ONE... TALK!

TRY AND MAKE ME!... UGH!

SUDDENLY --



JOE, COME ON, THEY DON'T SEE US... IT'S OUR CHANCE WHILE THEY'RE STILL GROGGY!

BUT THEY STILL GOT THE KID!



LOOK, I LIKE THE KID AS MUCH AS YOU DO, BUT WE CAN'T HELP HIM NOW... IT'D BE SUICIDE! WE'LL COME BACK ONCE WE GET GUNS AGAIN!

IT'LL BE TOO LATE THEN, SARGE!



YOU SAID SOMETHING ABOUT GUNS, SARGE! DO YOU SEE WHAT I SEE?

WELL, WHAT ARE WE WAITING FOR?



ALLEZ-OOP!

LET 'EM HAVE IT, JOE!



COME ON, JOE! THERE'S MORE WORK TO DO!

YEAH! AN' IF THEY'VE HARMED THE KID... I'LL...



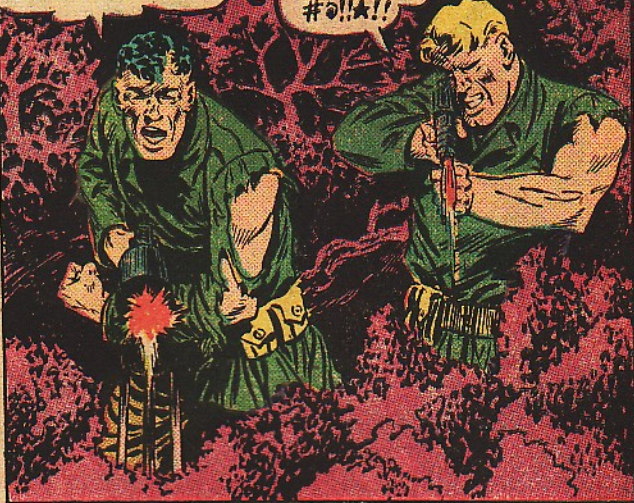
THE RED PATROL HURRIEDLY PREPARES TO ABANDON THEIR POSITION!

WE MUST LEAVE HERE! KILL THE YOUNG ONE. HE IS WOUNDED AND OF NO USE TO US!



HE'S OF USE TO US, YOU MURDERIN' GHOULS!

HERE'S SOME OF YOUR OWN LEAD, YOU COMMIE #0!!A!!



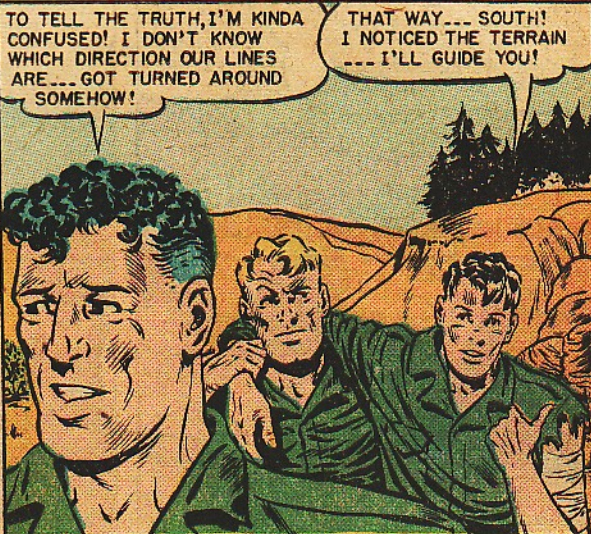
KID, YOU'VE BEEN HIT!



THE SHELL....I'M ALL RIGHT....I CAN WALK!

TO TELL THE TRUTH, I'M KINDA CONFUSED! I DON'T KNOW WHICH DIRECTION OUR LINES ARE... GOT TURNED AROUND SOMEHOW!

THAT WAY... SOUTH! I NOTICED THE TERRAIN... I'LL GUIDE YOU!



THROUGH THE SHELL-TORN, ENEMY INFILTRATED COUNTRY-SIDE THE KID GUIDES THEM, AND HOURS LATER THEY STAGGER INTO BASE CAMP!

WE MADE IT, KID! YOU MUST HAVE HOMING PIGEON BLOOD IN YOU!

GET THAT BOY TO THE FIELD HOSPITAL IMMEDIATELY!



SEVERAL DAYS LATER, JOE AND THE SARGE RETURN FROM PATROL AND HURRY TO THE FIELD HOSPITAL!

THEY SAID THE KID WAS GONNA GET UP TODAY! POOR KID, I FEEL SORRY FOR HIM!

YEAH! A GREEN KID, AND HE HAS TO GET IT RIGHT OFF!





WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE



The Ritz
Large 1 Karat Stone—real sparkle! Very low priced for quick sales. Refined, impressive, smooth. Men—get this handsome ring now! Bargain! 1.98



The Champion
Super Special Quality—a sure winner! Amazing! Real massive, manly! Solid Gold color effect! Big pseudo Diamond in centre flanked by 2 others 4.95



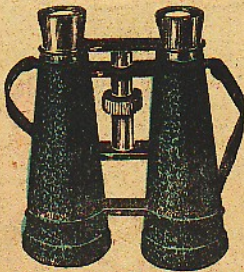
Commando "5"
5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra-heavy weight, natural Gold color, with \$750.00 appearance. Manly! Commands respect! 3.55



"SUCCESS" STYLE
Heavy Ring for Men to men who succeed in everything, we offer this distinguished Pseudo Diamond and Ruby Ring. Massive! The "big boss" style that thrills the ladies. Rich gold plating. Only 2.99



ROYALTY RING
For smart men. Magnificent simulation of a solid gold ring with centre ruby and diamonds that looks like a fortune! Observe the perfection of its "royal" design—the last word in masculine styling. Only 3.49



BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature—the sky at night—the birds, mountains, etc.

GO PLACES AND SEE THINGS!
Get a close-up of that neck-to-neck finish at the races, the flashing uppercut of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen!
Special SALE price, only 2.94

FREE 10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonder full quality of our merchandise. So we allow you 10 whole days to see, try, enjoy any article—right in your own home—without risk! FULL PRICE BACK QUICK if not thrilled! Write desired articles in coupon and rush at once! Pay price, plus postage, on delivery. Enjoy 10 days at OUR risk! It pays to deal with this reliable company.

2 IN 1 CASE & CIGARET LIGHTER

Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price 1.94



SHOCK RESIST WATCH FOR ACTIVE MEN



BANG IT! DROP IT! THROW IT!

The special patented PROTECT-O-BALANCE feature every active man and boy has waited for. Now you can DROP IT, BANG IT, HIT IT and never worry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS—You never pay one red cent for skilled labor costs! Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours NOW while you can. Special price 7.97

NOW **7.97**



Double Cluster
Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine—daintily refined! Only 2.94



Loyale Wedding Set
10 glistening brilliantants to resemble diamonds featured in Loyale Wedding Ring set. Gorgeous gold color—fashionable! Compare! Both rings 2.94



Royal Peacock
15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue and Diamond-white colors. Exquisitely designed, so dainty! 1.98



BIRTH MONTH
Ring for ladies. Outstanding value! Glamorous simulation of your very own BIRTH STONE surrounded with sparkling DIAMONDS in rich gold color effect. A ring of thrilling beauty. Mention birth month when ordering 1.91



"SUBLIME"
Engagement Ring for ladies. Heavy Weight! Beautiful NATURAL GOLD color effect. Has one big PSEUDO DIAMOND with 4 more on sides. Rich "princess" design. Very smart and wealthy looking. Amazing value 2.97

Ladies' SPORTEX Watch

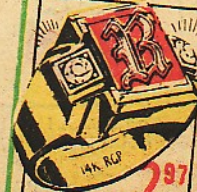
Special!

A sturdy, accurate watch with special jewel movement, ideal for active women and girls: nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate too! 10-DAY MONEY BACK Guarantee and conditional free service certificate. Bargain price 7.97



7.97

Men's INITIAL Ring



Your own INITIAL in Raised Gold color effect firmly set. Flanked by 2 sparkling Pseudo DIAMONDS imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance. **WEAR IT WITH PRIDE!**

Enjoy a lifetime—It's so handsomely masculine so distinctive! Mention letter desired and send strip of paper for size. Bargain price 2.97

2.97

"ETERNAL LOVE" Engagement and Wedding Ring Set



Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set!... NATURAL GOLD color, exquisite design. Your price for both—4.89. Yet they look like \$750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember—BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.

"THE ELDORADO" Men's Distinctive Watch

"ELDORADO"—the watch for active men—fast word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed back. Unbreakable crystal. Luminous hands. Large sweep-second hand. Rugged case, built to take the "golf"! Imported Swiss movement gives dependable service. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS—never a penny for skilled labor cost! Formerly 24.95. Special SALE PRICE, only 9.99—



NOW **9.99**

Tear out and mail this COUPON

CONSUMERS MART, Dept. 100 E 300

131 West 33rd Street, New York 1, N. Y.
Write articles desired on lines below. Pay price shown plus a few cents postage and excise tax on delivery. THEN TRY 10 DAYS FREE! You take no risk—FULL PRICE BACK—UNLESS THRILLED AND DELIGHTED!

NAME OF ARTICLE DESIRED	PRICE

NAME (Please Print) _____

ADDRESS _____

TOWN _____

STATE _____

PLEASE! Send ring sizes on thin strip of paper wrapped around finger.

PRICES SMASHED!



Broadway
Fine LUXURY Design. ULTRA - SMART! A quality, massive ring for men in rolled gold plate. 2 1-karat Pseudo Diamonds sparkle with a thousand rays of light. 3.88



AMAZING WEATHER "ROSE"
Place near window—see color changes like magic! RED—legally indicates rain, storms; BLUE—fair and sunny; PURPLE—changes coming! Amazes everyone! Beautiful, decorative. Flower pot given. 98¢

KILL THESE HAIR-DESTROYING GERMS

STAPHYLOCOCCUS
ALBUS

WITH WARD'S FORMULA

MOROCOCCUS

PITYROSPORUM
OVALE

MICROBACILLUS

NOTHING, Absolutely nothing
known to Science can do more to

SAVE YOUR HAIR

Beware of your itchy scalp, hair loss, dandruff, head scales, unpleasant head odors! Nature may be warning you of approaching baldness. Heed Nature's warning! Treat your scalp to scientifically prepared Ward's Formula.

Millions of trouble-breeding bacteria, living on your sick scalp (see above) are killed on contact. Ward's Formula kills not one, but *all four* types of these destructive scalp germs now recognized by many medical authorities as a significant cause of baldness. Kill these germs—don't risk letting them kill your hair growth.

ENJOY THESE 5 BENEFITS IMMEDIATELY

1. Kills these 4 types of germs that retard normal hair growth—*on contact*
2. Removes ugly infectious dandruff—*fast*
3. Brings hair-nourishing blood to scalp—*quickly*
4. Stops annoying scalp itch and burn—*instantly*
5. Starts wonderful self-massaging action—*within 3 seconds*

Once you're bald, that's *it*, friends! There's nothing you can do. Your hair is gone forever. So are your chances of getting it back. But Ward's Formula, used as directed, keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause. Almost at once your hair looks thicker, more attractive and alive.

We don't ask you to believe *us*. Thousands of men and women—first skeptical just as you are—have *proved* what we say. Read their grateful letters. Study the guarantee—it's *better* than a free trial! Then try Ward's Formula at *our* risk. Use it for only 10 short days. You must enjoy *all* the benefits we claim—or we return not only the price you pay—but **DOUBLE YOUR MONEY BACK**. You be the judge! © Ward Laboratories Inc., 1430 Broadway, New York 18, N.Y.

TO SAVE YOUR HAIR ACT NOW

Send coupon today for 10-day offer. Send No Money

— ACT TODAY or YOU MAY BE TOO LATE! —

Ward Laboratories Inc.,
1430 Broadway, Dept. 24-H New York 18, N.Y.

Rush Ward's Formula to me at once. I will pay postman two dollars plus postage. I must be completely satisfied within 10 days, or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

Name
Address
City Zone State
☐ Check here if you enclose \$2.00 with order, and we will pay postage. Same refund offer holds, of course. APO, FPO, Canada & Foreign add 50c; no C.O.D.s.

SCALP ITCH

FALLING
HAIR

DANDRUFF

HEAD
ODORS

Proof!

We get letters
like these
every day
from grateful
men and
women all
over the
world.

I must admit I didn't have much faith in it, but I hadn't been using Ward's one week before I could see it was helping me. I could feel my hair getting thicker.

E. K., Cleveland, Ohio

Out of all the Hair Experts I went to, I've gotten the most help from one bottle of Ward's Formula.

C. La M., Philadelphia, Pa.

After using Ward's for only 12 days, my hair has stopped falling out.

R. W. C., Cicero, Ill.

I am tickled to death with the results. In just two weeks' time—no dandruff! W. T. W., Portola, Cal.

I feel encouraged to say that the infuriating scalp itch which has bothered me for 5 years is now gone.

J. M. K., Columbus, Ohio

Guarantee

This written guarantee entitles you not only to return of price paid for Ward's Formula, but Double Your Money Back unless you actually SEE, FEEL and ENJOY all benefits herein claimed in only ten days. The test is at our risk. All you do is return unused portion or the empty bottle unless completely satisfied.

SEAL

Ward Laboratories Inc.

DOUBLE YOUR MONEY BACK GUARANTEE

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL **REDUCE**

YOUR APPEARANCE!

THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once! No matter how many other girdles you have tried, you can be sure: NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more BELLY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (ideal for WARM weather) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP-LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON and TEST IT AT HOME FOR 10 days FREE at our expense! NO OTHER GIRDLE AT ANY PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist.

100% MONEY-BACK GUARANTEE!

Test the Figure-Adjuster at home for ten days FREE at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back . . . 10-DAY FREE TRIAL!



You will look like and feel like this beautiful model in your new and improved cool-light weight FIGURE-ADJUSTER.



TRULY SENSATIONAL AT

\$4.98

formerly \$6.50

NOW

TRIM UNWANTED INCHES OFF YOUR MIDRIF.

Waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28"), Large (29"-30"), Extra Large (31"-32"). Also "PLUS" sizes for the fuller figure, XX (33"-35"), XXX (36"-38"), XXXX (39"-40"), XXXXX (41"-44"), 6X (45"-48").

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

FREE!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

For Your Figure's Sake MAIL THIS COUPON NOW!

SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. 187
318 Market Street, Newark, New Jersey

Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

☐ I will pay postman \$4.98 plus postage.

☐ I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color.....2nd color choice.....

Size.....Panty Girdle.....Girdle.....

Name.....

Address.....

City.....Zone.....State.....

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE